

circoworks

Powered by Innoactive Solution Co.

Company Introduction

Circoworks (Innoactive Solution Co.) is a digital communication consulting firm, which provides innovative and interactive solutions on digital marketing and communication strategies, website as well as mobile application development.

Being one of the professionals in the digital marketing industry, we partner with our clients to develop their business by providing tailor-made consultation and integrating new ideas and web application.

Why choosing us?

We understand the importance of effective communication between our clients and their potential customers.

The digital world is an emerging platform for building long-lasting relationship between our clients and their potential customers. We have contributed our creativity and expertise on creating innovative and interactive websites and web application which offer the end users both distinctive experience and valuable messages. We have worked with clients across a wide range of industries and provided them tailor-made digital solution corresponding to the distinctive character of industry and specific communication hurdles.

Mobile apps

Listing App for beauty services

A mobile-based platform to customers to search and book services.

6,000 Members

3,000 Beauty Services

200 Merchants

Flâneur Beaute

超多對比圖
超心動效果

【皇牌】
細胞免疫 **抗炎** 療程

石頭瘡 長期泛紅
荷爾蒙瘡 玫瑰痤瘡

不論深層炎症、致敏原、荷爾蒙失調引起

Chill Guide 優惠·預約試做送
無酸Aqua Peel水鑽煥膚 (價值\$580)

按摩養生 理髮護髮 美甲
美容療程 美眉美睫 脫毛

搜尋商戶、地址或服務

搜尋商戶、地址或服務

篩選

The Right Spot ★★★★★

孕婦適用 環境舒適

中環 - 3分鐘步行到中環站D2出口

滿足養生

佐敦 - 3分鐘步行到佐敦站C2出口

50分鐘足底反射按摩 **\$ 128**

中華理療 ★★★★★

地點便利 環境舒適 鄰近地鐵站

尖沙咀 海防道53-55號
海防大廈 2樓203室

營業中

中式指壓 身體按摩 足部按摩 採耳 頭肩

【超值之選】45分鐘足底按摩加5分鐘牛奶香薰沐足

CG獨家優惠 **HKD 178 HKD 168**

HKD 168 起

【超值之選】45分鐘足底按摩加5分鐘牛奶香薰沐足

下一步

【超值之選】45分鐘足底按摩加5分鐘牛奶香薰沐足

CG獨家優惠 **\$ 178 \$ 168**

人數 - 1 +

日期及時間

三	四	五	六	日	一	二
16	17	18	19	20	21	22
上午11:00	上午11:15	上午11:30	上午11:45			

HKD 168.0

【超值之選】45分鐘足底按摩加5分鐘牛奶香薰沐足

下一步

預約詳情

預訂詳情

Flâneur Beaute

荔枝角 青山道668-680號
W668 17樓1707室

在地圖中開啟

水活溫泉保濕美白療程 療程連針清

2021年4月6日 (星期二) 下午12:45

人數 1人

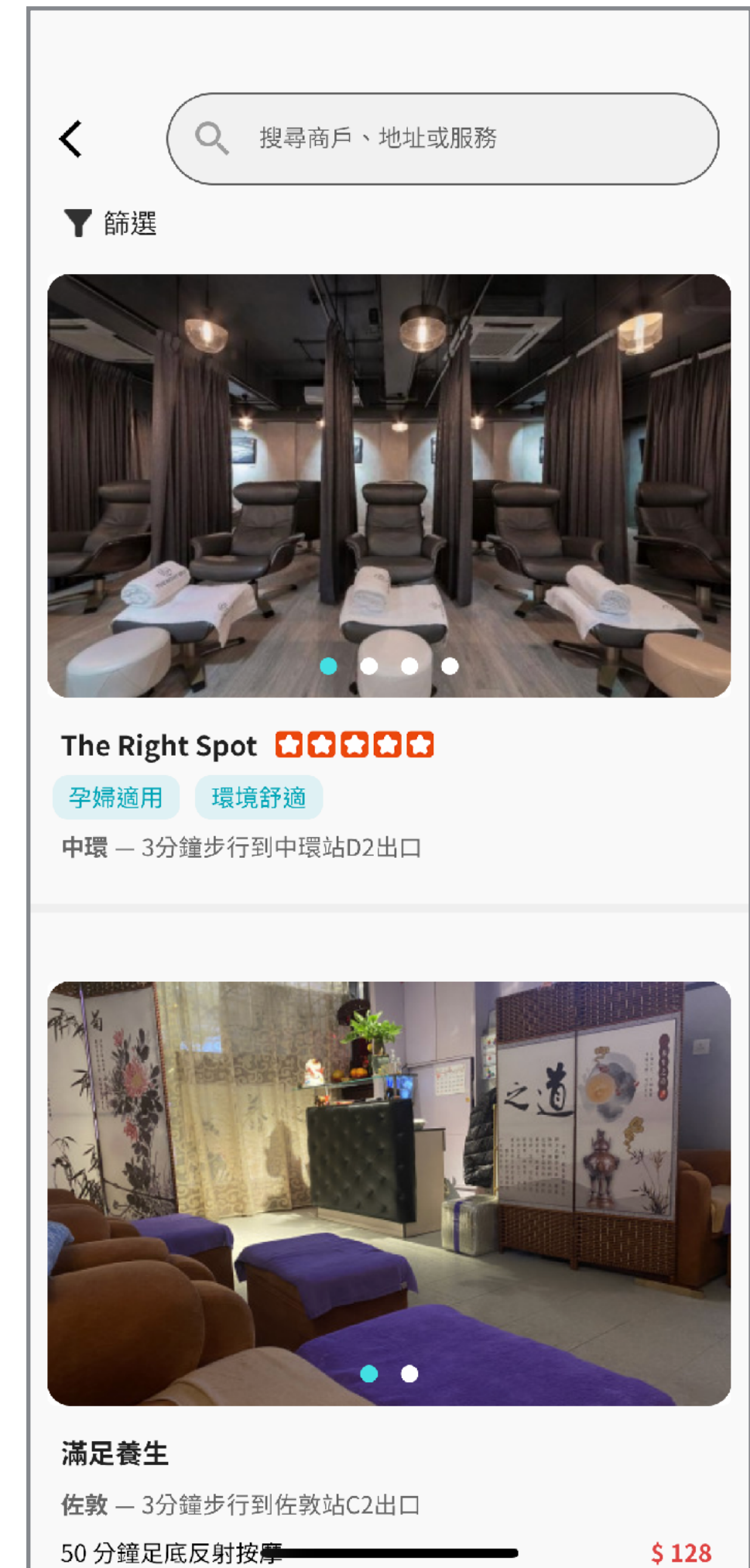
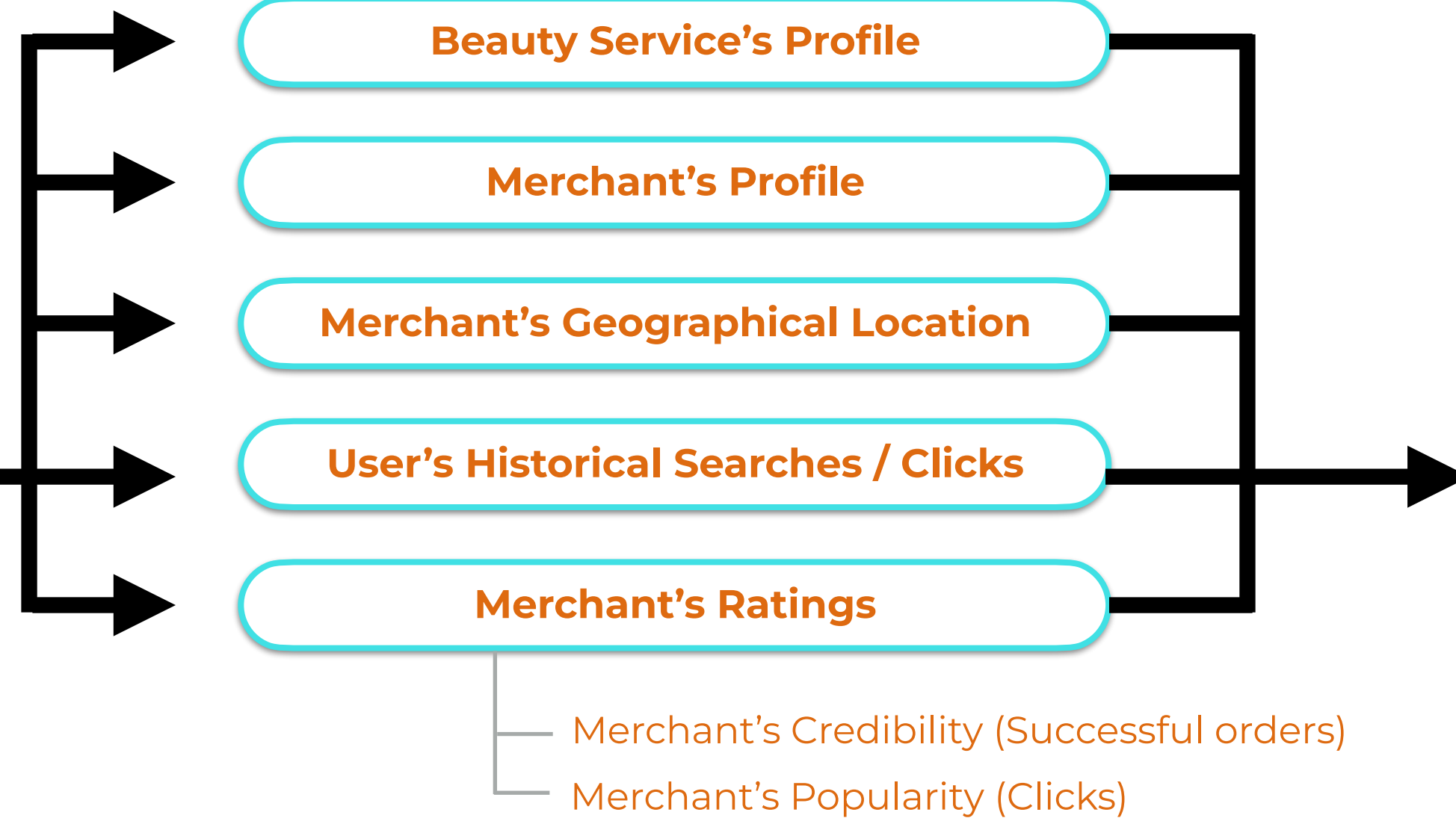
姓名 Hamus Lee

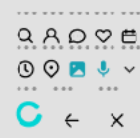
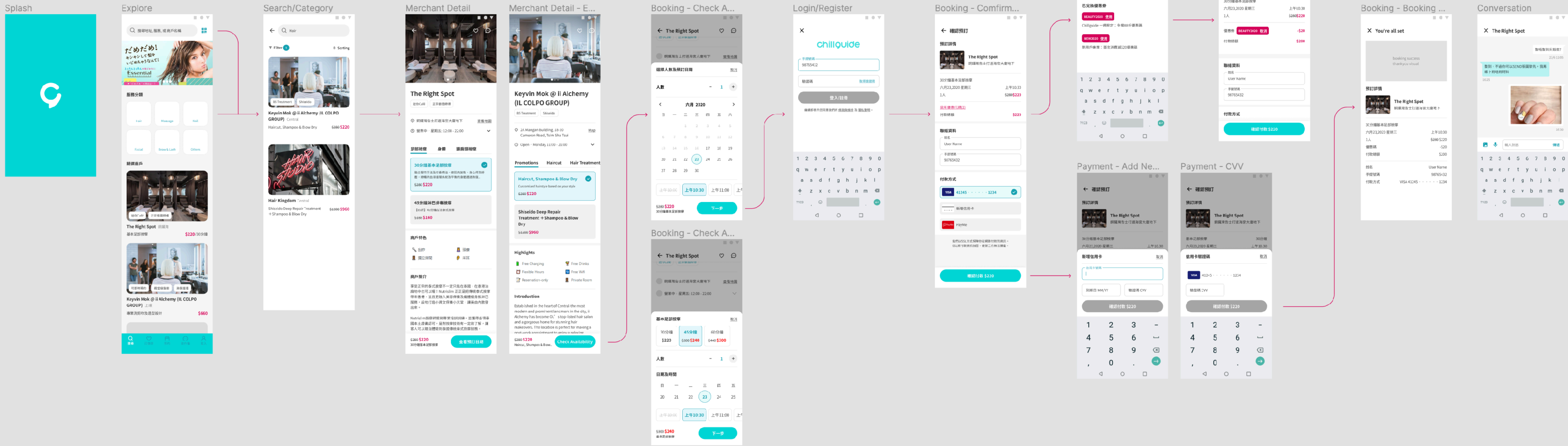
聯絡電話 60896090

應付總額 **HKD 580**

已付金額 **HKD 580**

付款方式 ****8730





24px Bold

16px Bold

14px Regular

12px Regular

The Right Spot

服務分類

本頁正展示多項服務，並非只限於此。在香港油蔴地中環區，有香港油蔴地中環區。Nursing 正專業提供多項服務。

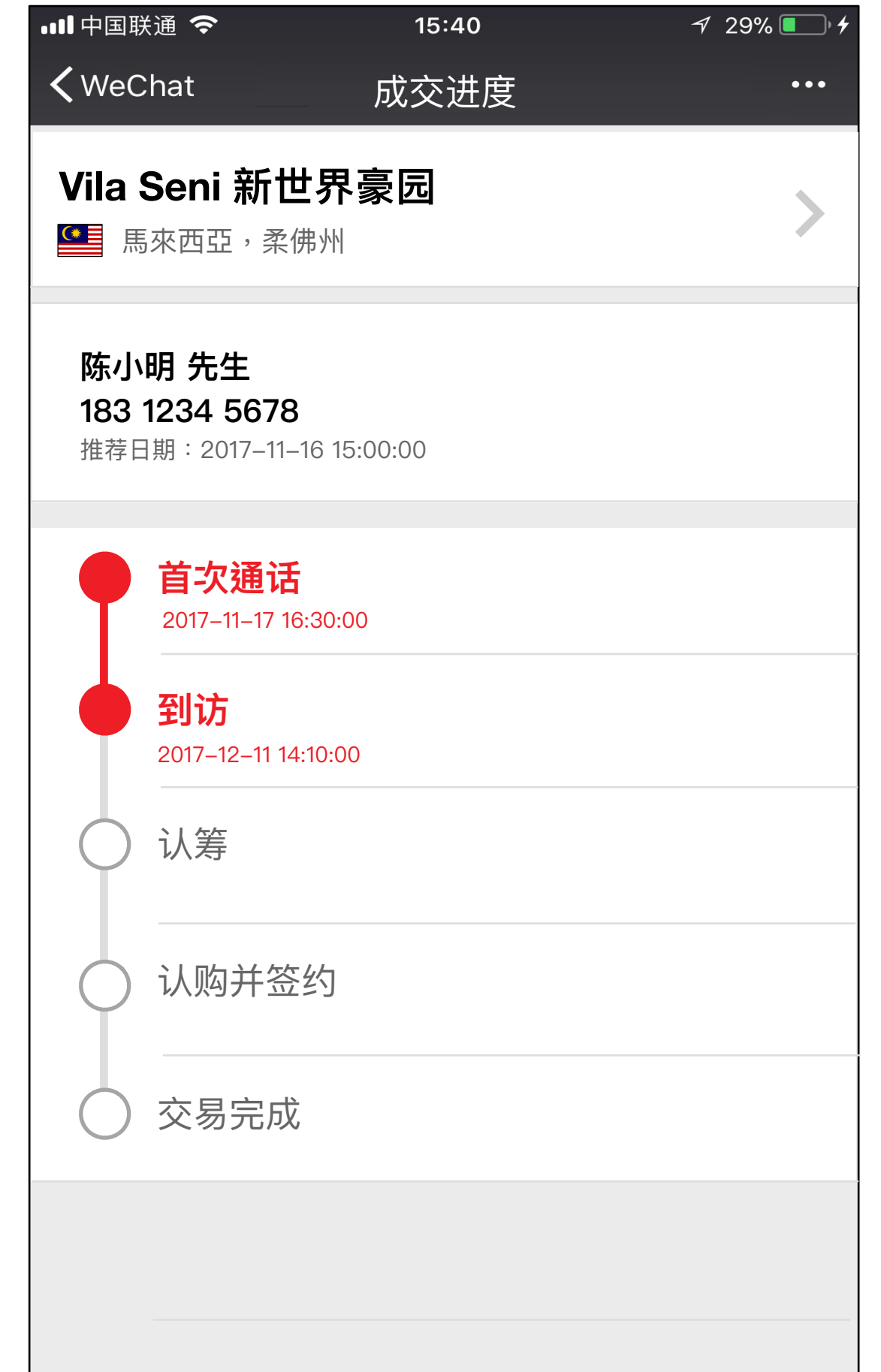
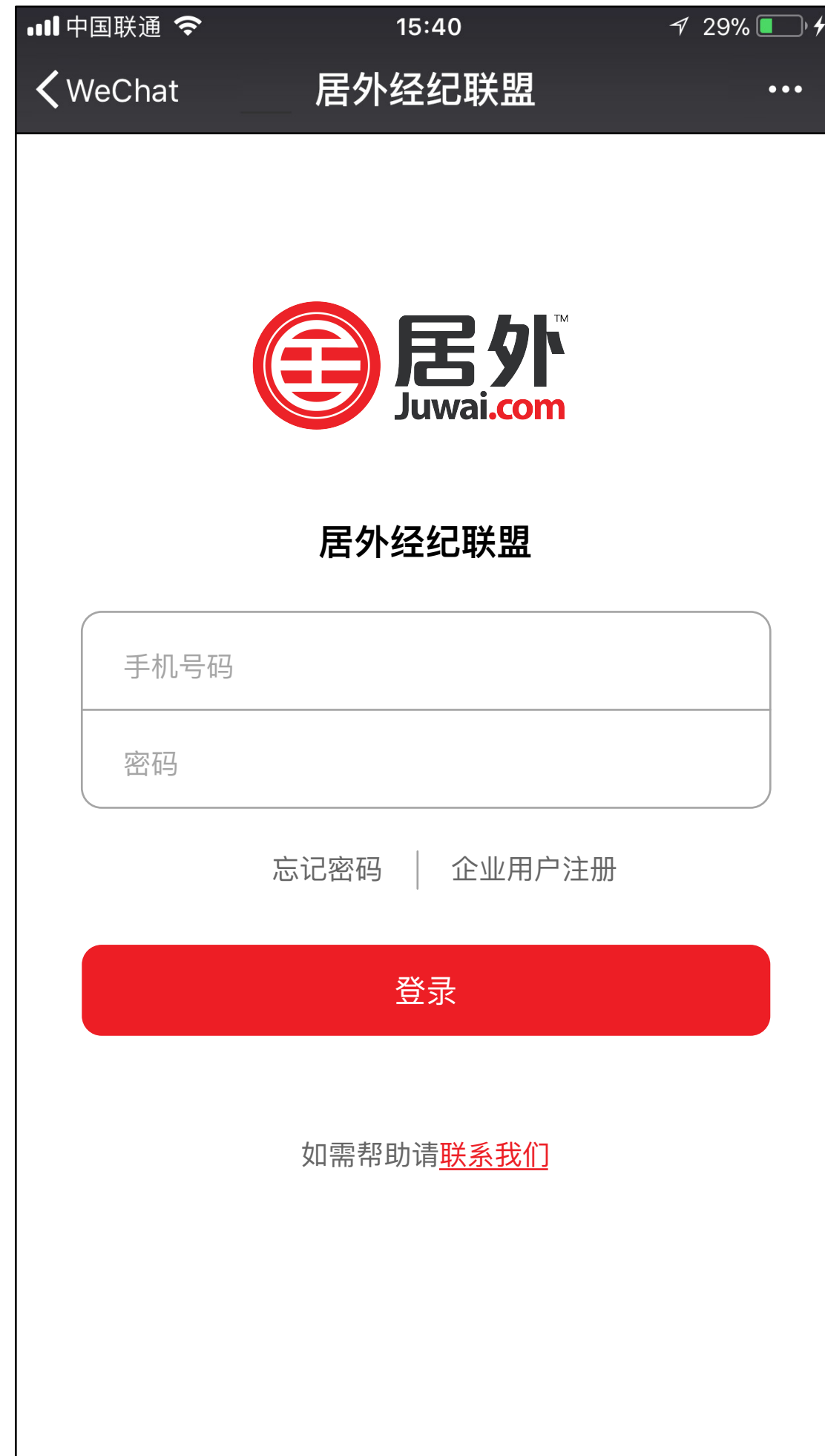
85 Treatment



Mobile App allowing customers to order water dispenser, virtual water ticket and request for water delivery.
Reseller program for distributors and dealers to sell dispenser for commission.



China Agent Network for Juwai, a WeChat-based platform for property agents in China.
Enabling them to effortlessly explore and manage overseas development projects and leads.

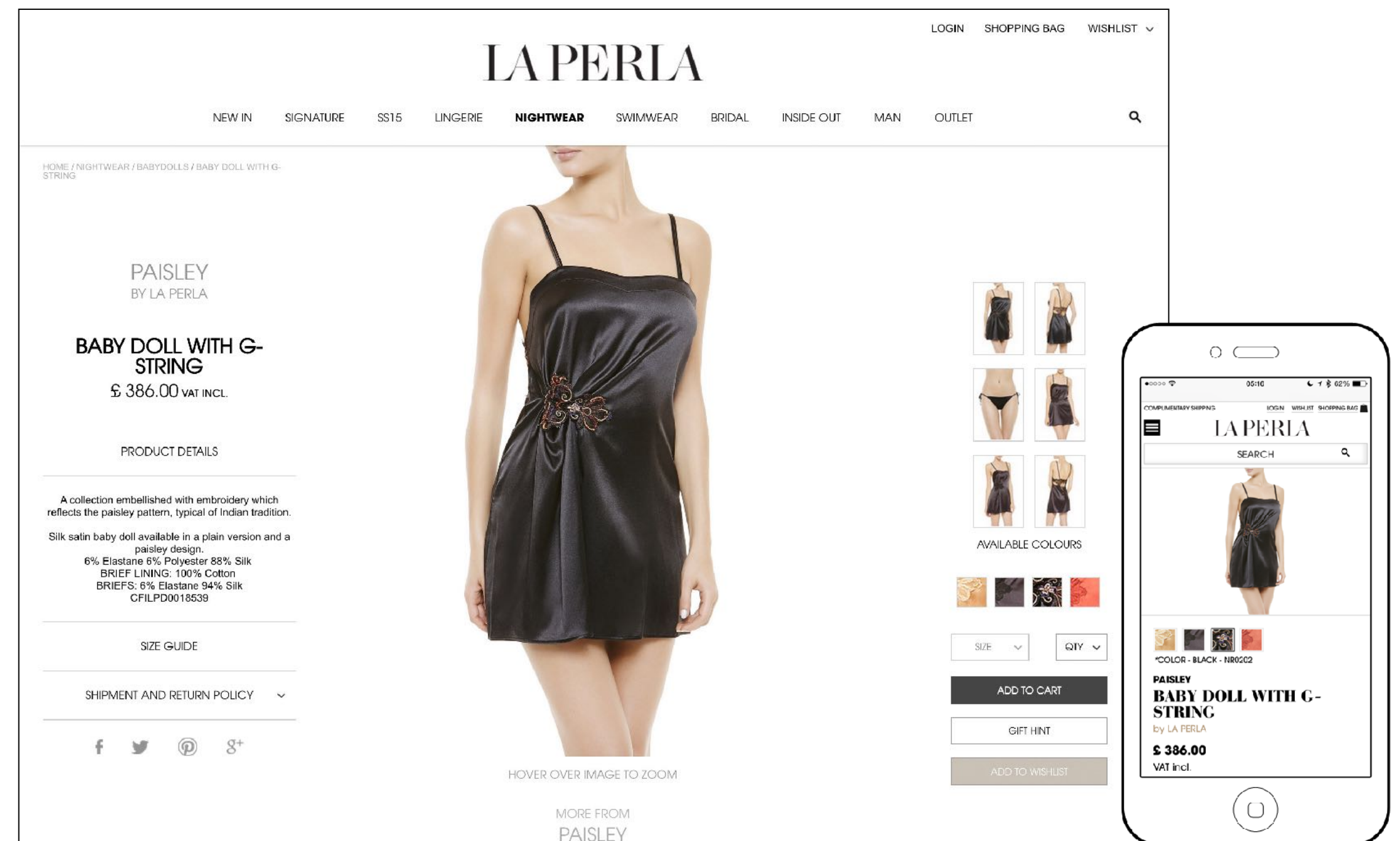
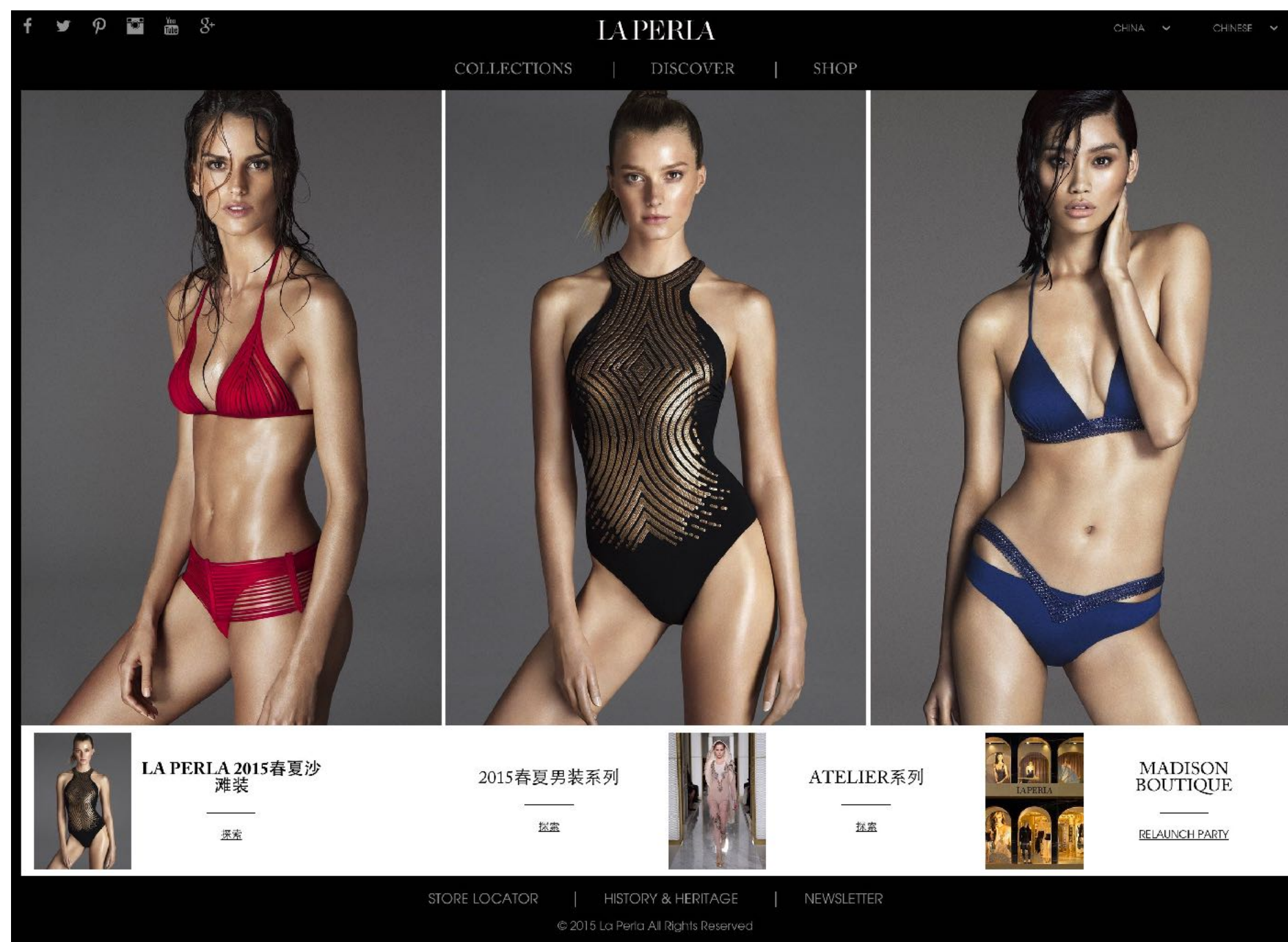


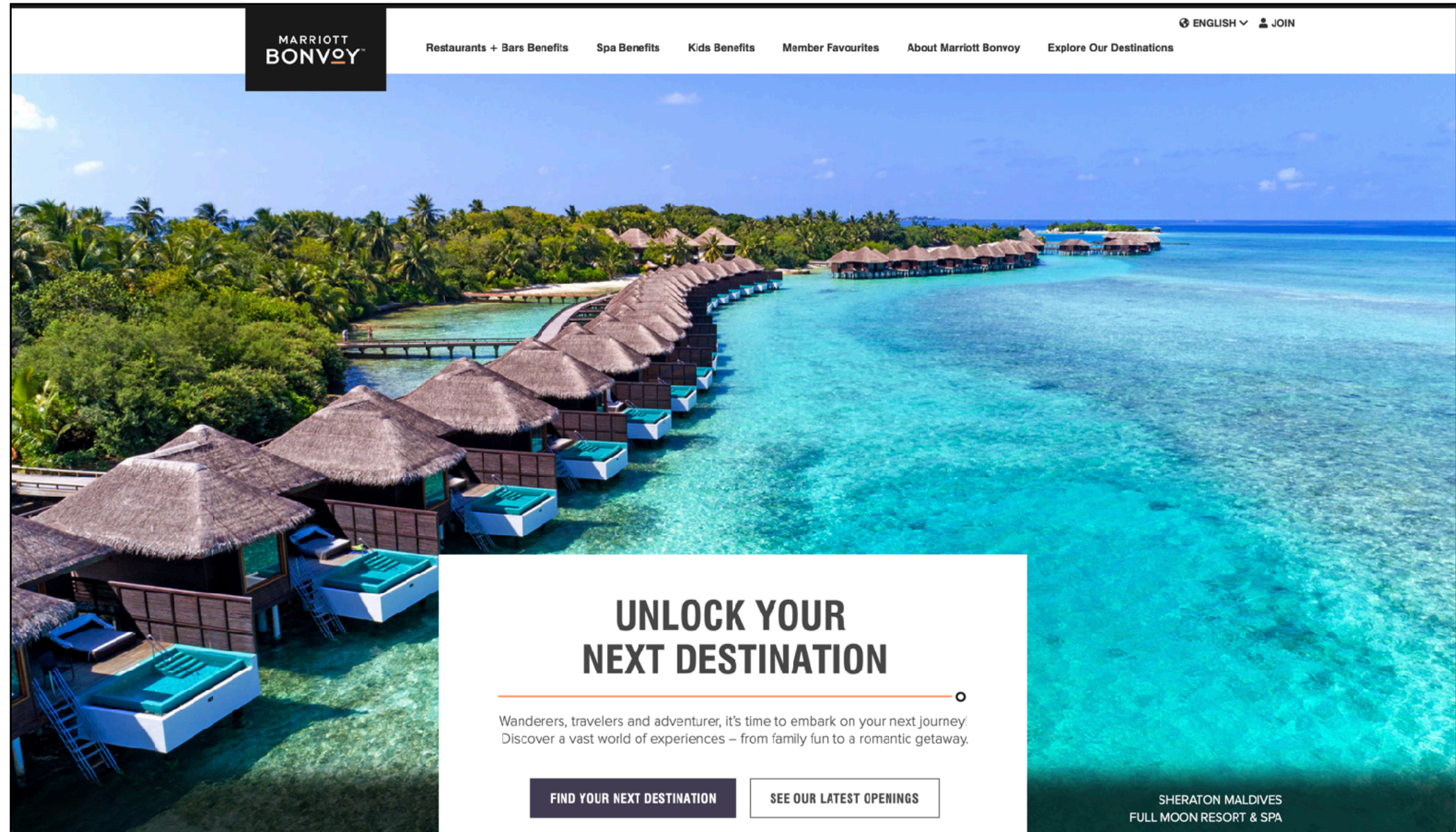
Websites

LA PERLA

Brand website

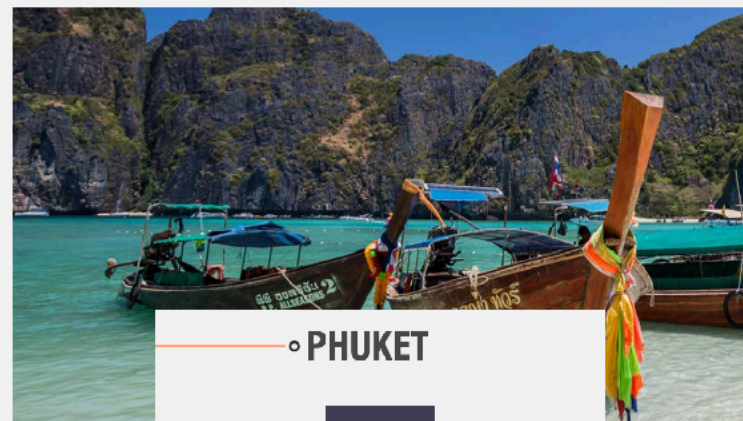
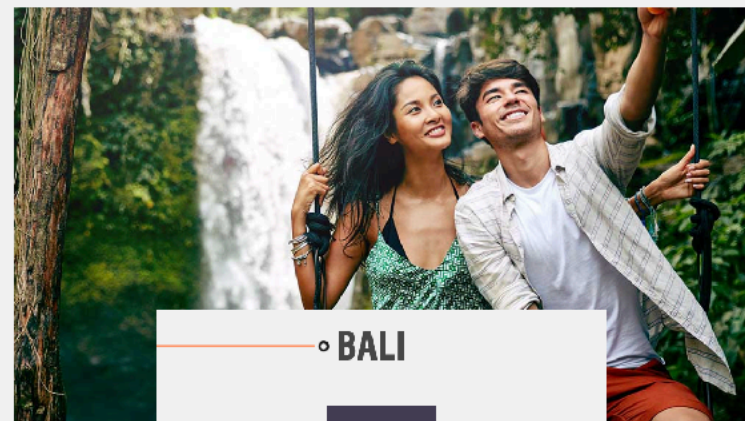
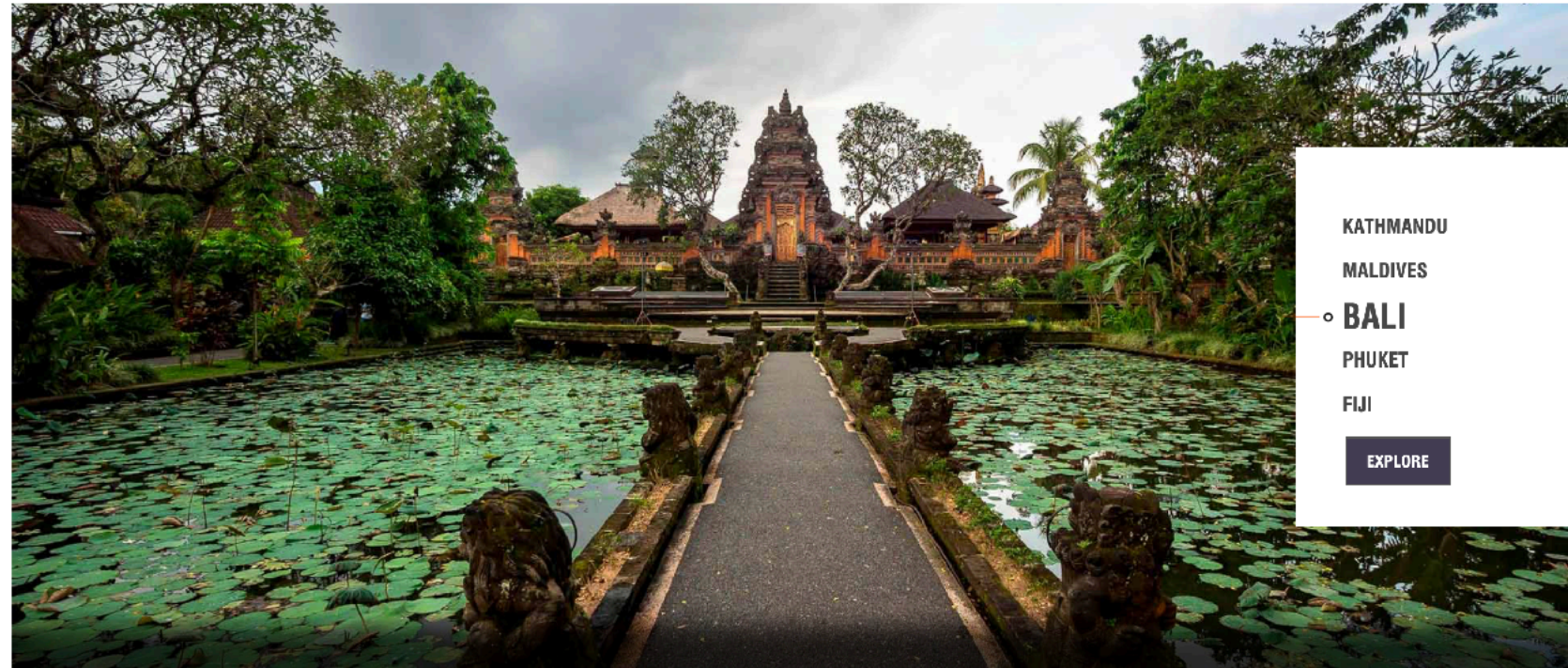
Online store (China region) function built with Magento



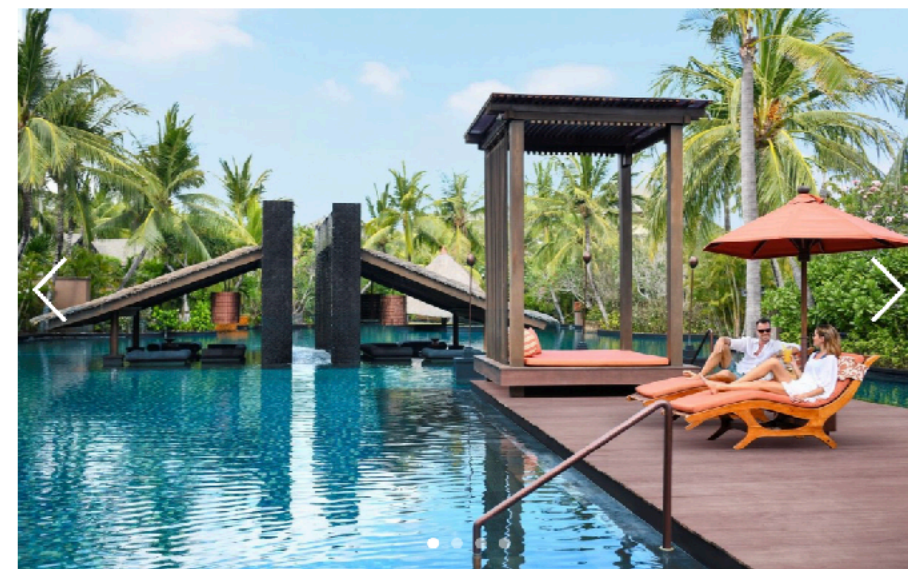


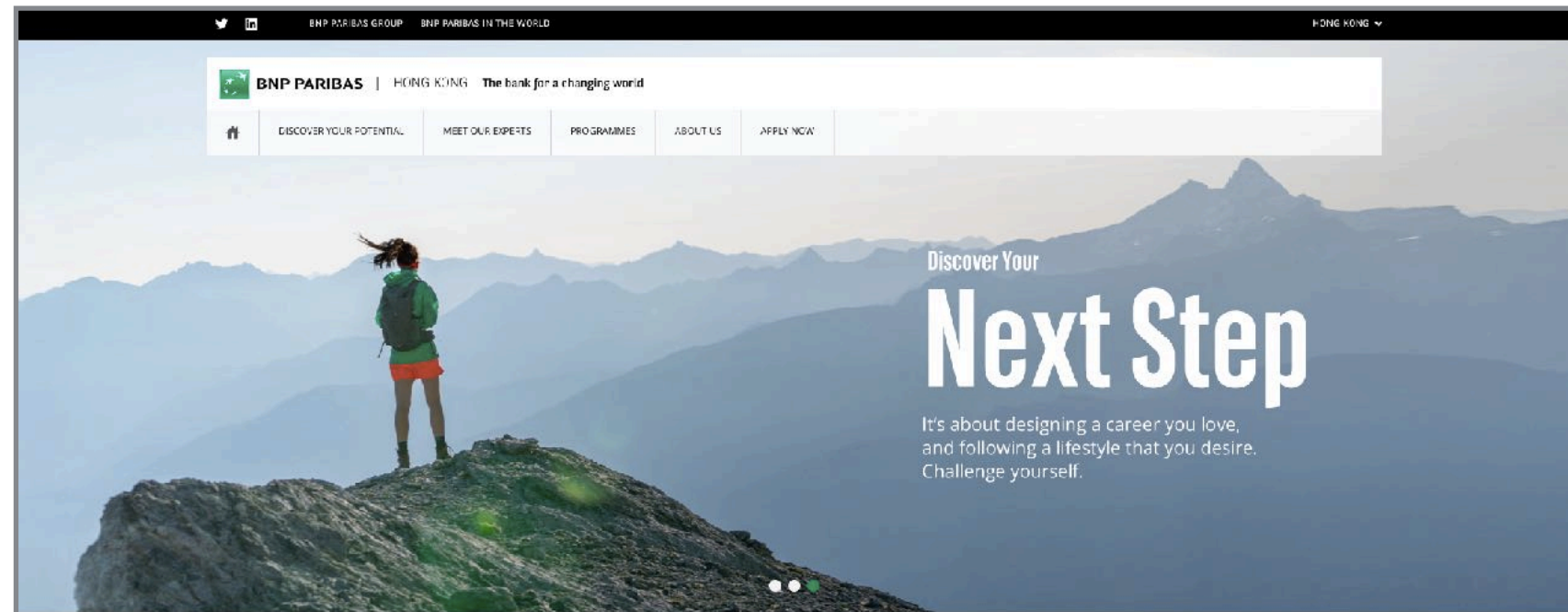
WHERE ARE YOU GOING NEXT?

With Marriott's stunning resorts across Asia Pacific's beautiful destinations, you can intimately celebrate, boldly taste, and freely adventure to your heart's content wherever you go.



Website in Responsive Design
Multi-lingual with CMS





THE BANK FOR A CHANGING WORLD

Navigate your career with the leading European Global Markets House.

LEARN MORE

Our ambition is to be the leading European Global Markets house on the world stage.

To do so, we want to invest into tomorrow's future by recruiting and nurturing tomorrow's talent.

We will give you the chance to realise your full potential through training, positive working environment and learn from our industry experts.

The trading floor is full of opportunities
Where would you like to fit?

Take a quiz and discover which of our teams could be right for you.

START NOW

Meet Our Experts

Our employees excel - not only at work. At BNP Paribas, we encourage our staff to grow and develop both at work and outside.

"That which does not kill us makes us stronger."

I've always loved engaging with clients, trying my best to add value and generate alpha and this is the best role to do what I love. What other job asks you to learn for a living a...

Allie
Advisory Sales, Cash Equities, Hong Kong

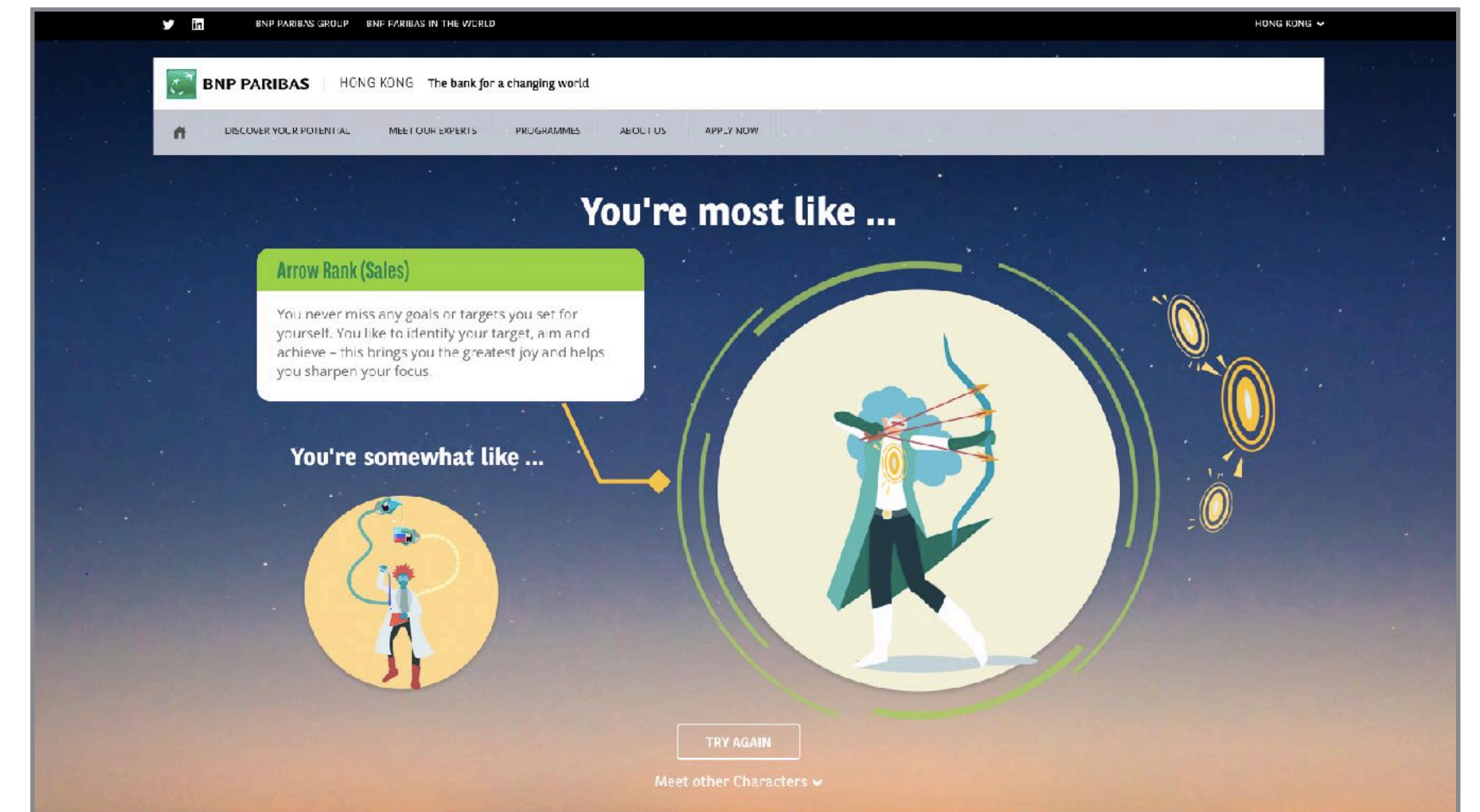
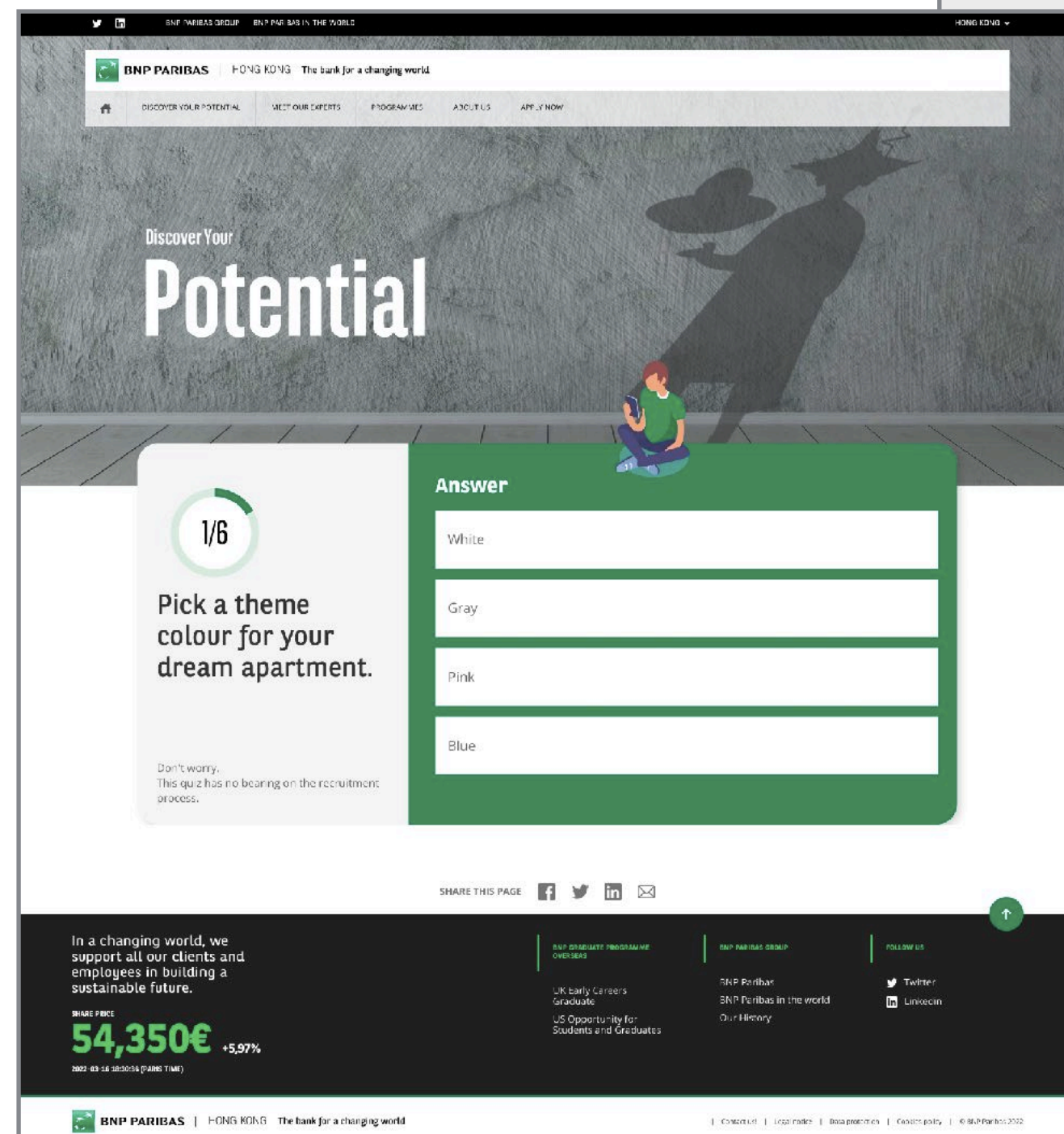
"Better to regret what you have done in life than what you haven't."

I started as an option market maker in London, moving to Credit Suisse in 2009 to expand my trading role in banking. In 2021, I joined BNP Paribas to manage and expand our China tr...

Howard
Trader, Delta One and Prime Trading, Hong Kong



Website in Responsive Design with online questionnaire, Launched on Dec 2021



Meet Our Experts with Similar Traits

Learn about their stories and experiences. Each of their pathway is distinct. You can be proactive and choose your own future career path in banking.

"That which does not kill us makes us stronger."

I've always loved engaging with clients, trying my best to add value and generate alpha and this is the best role to do what I love. What other job asks you to learn for a living and share that knowledge?

Allie
Advisory Sales, Cash Equities, Hong Kong

"Play the long game"

I started my career in London as a trading graduate, where I gained exposure to multiple asset classes. I then joined the Structuring team, returning to Asia in 2021 to work in the Panibas Credit Structuring team.

Sammi
Global Markets Credit Structuring, Hong Kong

Can I Apply?

To be considered for the placement, you will:

- Apply as a recent graduate, final year undergraduate, or master's student in any discipline
- Possess GPA of 3.3 out of 4.0 or above (or equivalent) in any discipline
- Be available to work full time from Q1 2022 onwards
- Be fluent in spoken and written English (additional languages are an advantage)
- Demonstrate methodical, logical, solutions-driven thinking, with commercial awareness and a keen interest in the latest finance topics, as well as market trends

APPLY NOW



Online Campaign for promoting sustainability to parents and kids.



Games & Missions Win a Prize Waste to Art Videos Download Zone | 中文

Win Free Tickets to Peppa Pig Happy Day Interactive Play 5 more missions to go

Keep our ocean free from plastic

Did you know at least 11 million tonnes of plastic enter the world's oceans every year? That's as much as one garbage truck being dumped into the sea every minute.

In Hong Kong, pollution has always been threatening our marine ecosystem - the marine environment and species are constantly under litter attack! To raise awareness of marine conservation, parents and kids are welcome to join us, in the collaboration with WWF - Hong Kong! Learn more about marine conservation, plastic reduction and ocean protection!

Join Peppa - together we can protect the earth.



Upcycle Plastic Peppa Pig @ Island House Conservation Studies Centre

We've invited &dear, a local art group that has always been keen to promote environmental protection. About 500 recycled plastic bottles are used to build a giant Peppa with a height of 140cm, displayed at the Island House Conservation Studies Centre. Let the public understand the severity of marine pollution through the "Upcycle Plastic Peppa Pig" installation art. Peppa is pleased to invite parents to bring their children to visit and learn about marine conservation!

*The recycling installation art - Upcycle Plastic Peppa Pig was made with around 500 recycled plastic bottles. It represents the sustainability ideas from Peppa Pig to stop the bottles from drowning in the sea. Meanwhile, We should reuse them to create our own Upcycle Plastic Peppa Pig instead.

2022.08.15 - 09.15

How to get there?



&dear Introduction

With love and passion, &dear started to work on various projects related to the conservation of nature and animals since 2011 as well as working hand-in-hand with other organizations. &dear mainly works with illustration, murals and upcycled art installations. Through these creations, &dear hopes to raise public awareness regarding nature and wildlife in order to spread love and respect for our environment.

&dear website: <https://anddear.com/>





Website in Responsive Design



Live demo:

<http://fwd-mcv.proj.ec/cn/>





Launched on 2009

Maintained by Circoworks from 2009 to 2015.

Hong Kong Applied Science and Technology Research Institute (ASTRI) was founded by the Government of the Hong Kong SAR with the mission of enhancing Hong Kong's competitiveness in technology-based industries through applied research.



ASTRI's website also won a Silver award of Web Accessibility Recognition Scheme in 2015 and it is listed on OGCIO website: http://www.ogcio.gov.hk/tc/community/web_accessibility/recognition_scheme/2015/awardees_list_web/silver.htm

The screenshot shows the ASTRI website homepage. At the top, there is a navigation menu with links for Customers, Expressions of Interest, Consultancy Services, Tender Notice, Suppliers, Location Map, and Contact Us, along with a language selector [繁 | 簡]. Below the menu are social media icons for YouTube and Facebook, and a search bar with the text "Enter Keyword". The main navigation bar includes links for About ASTRI, Achievements, Technologies, Applications, News Room, and Careers.

The main banner features a large image of a dinosaur in a city street, overlaid with the text "Numerous application possibilities with Advanced Augmented Reality" and a "Learn more" button. Below the banner is a carousel of five small circular icons.

On the right side, there is a vertical list of technology categories: Communications Technologies, IC Design, Sensing & Integration, Software & Systems, and Exploratory Research Laboratory.

Below the categories is a calendar for June 2016, with the 8th highlighted. The calendar table is as follows:

Jun 2016						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

The main content area is divided into two columns: "Technology Updates" and "What's New".

Technology Updates

- Strategic partnership with TCL Communication signed...
- ASTRI licenses compact camera technologies to Wintronic...
- First Hong Kong Branch of National Engineering Research Centre...
- ASTRI establishes research centre with HP to foster adoption of information technology in Hong Kong...

What's New

- Largest IP pool on technology patents in Hong Kong to be established
- China Mobile, ASTRI and Sunnada to jointly demonstrate Network Function Virtualization for LTE Nanocell at Mobile World Congress
- ASTRI to demonstrate MIMO signal analysis solution with Keysight Technologies on Sunnada LTE small cell with distributed antenna system at Mobile World Congress
- Rohde & Schwarz and ASTRI to jointly demonstrate carrier aggregation solution on Sunnada LTE-Advanced small cells at Mobile World Congress
- Sunnada and ASTRI to showcase x86 based networking solutions and next generation small cells at Mobile World Congress

At the bottom of the main content area, there is a "More news" link.

The footer contains three buttons: Patents, Technology Transfers, and e-Newsletter. Below these is the copyright information: © 2000-2016 Hong Kong Applied Science and Technology Research Institute Company Limited (ASTRI) and © 2000-2016 香港應用科技研究院有限公司 版權所有. On the right side of the footer, there are links for Related Links, Site Map, Terms of Use, and Privacy Policy.

Launched on July 2015

A website for Jinlu Financial Advisor in Shanghai, China.

This website is designed with responsive methodology which support both desktop computers, tablet devices and smart phones.

A comprehensive Content Management System (CMS) is equipped for managing brands, products, branches and job vacancies information.

<http://jinlu.proj.ec/home/>





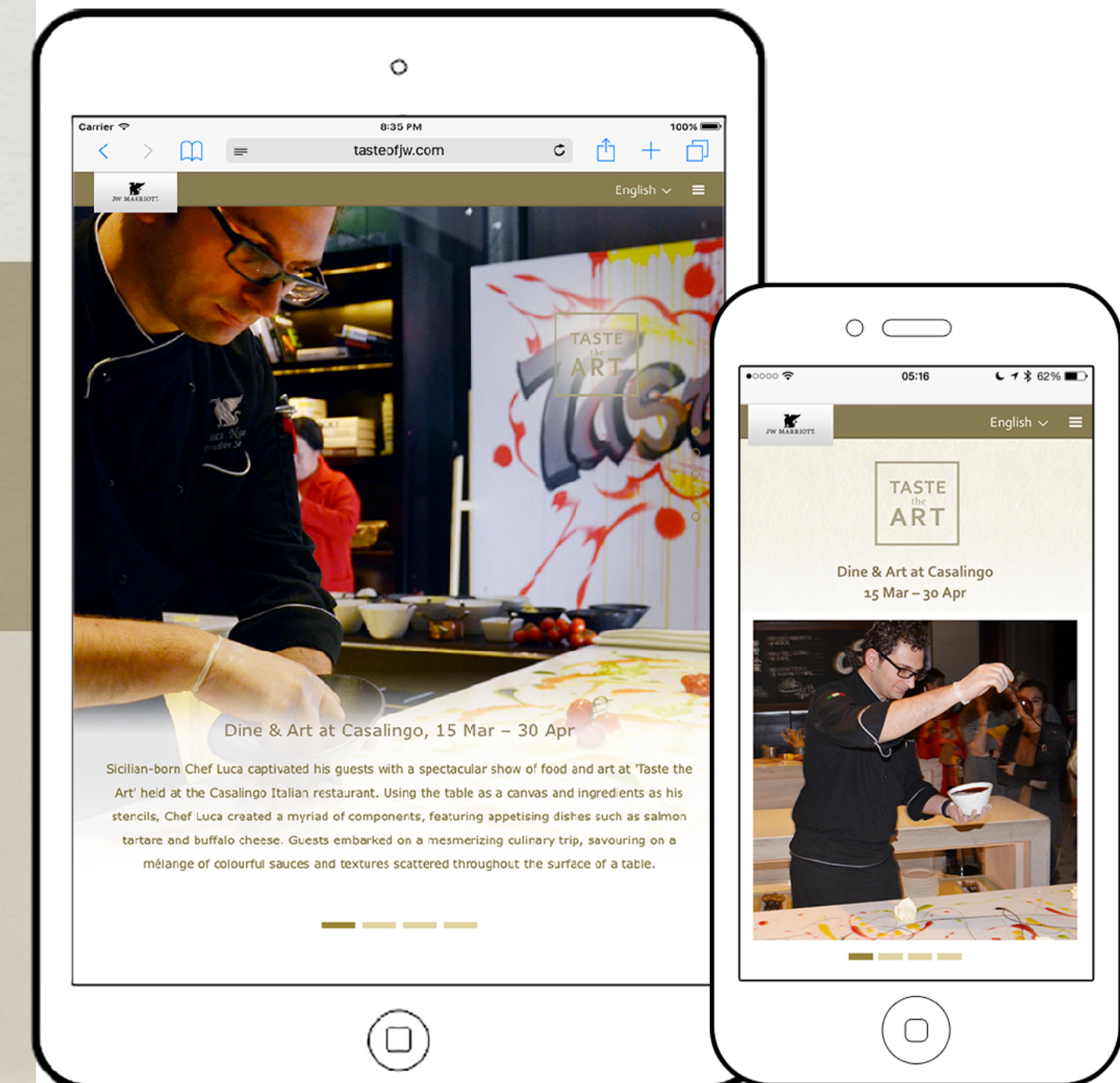
Launched on March 2016

A multi-lingual website of "Taste the Art" event for JW Marriotts Hotel.

This website is designed with responsive methodology which support both desktop computers, tablet devices and smart phones.

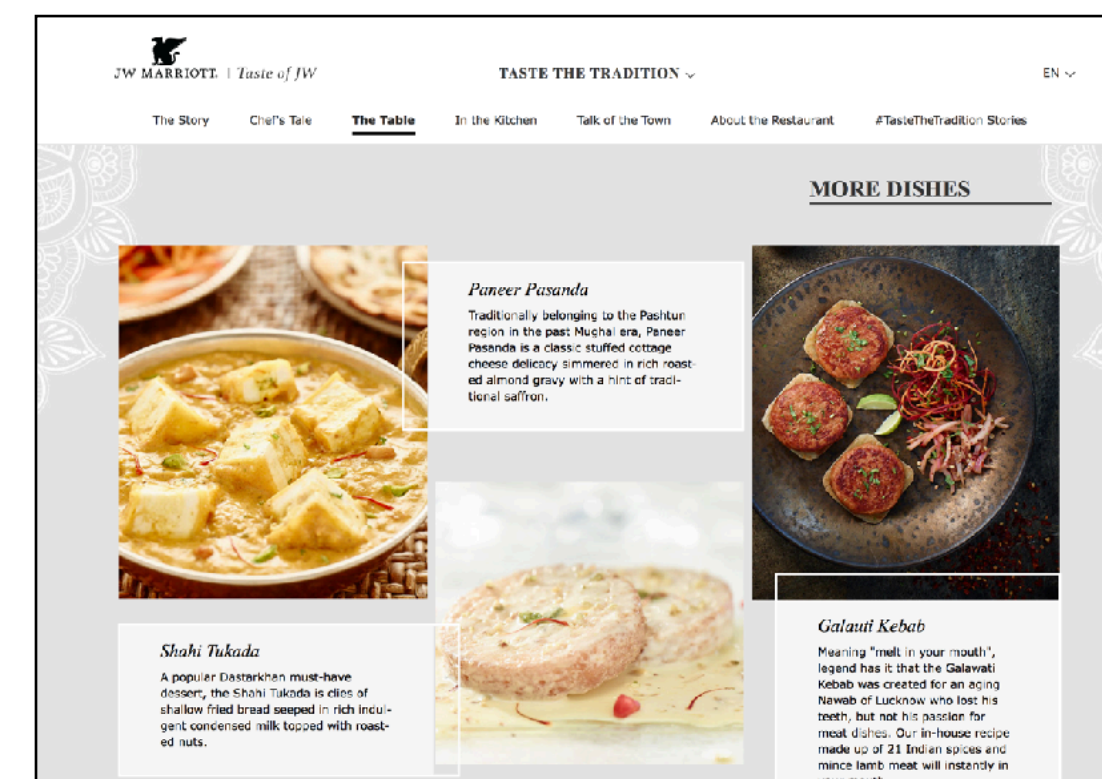
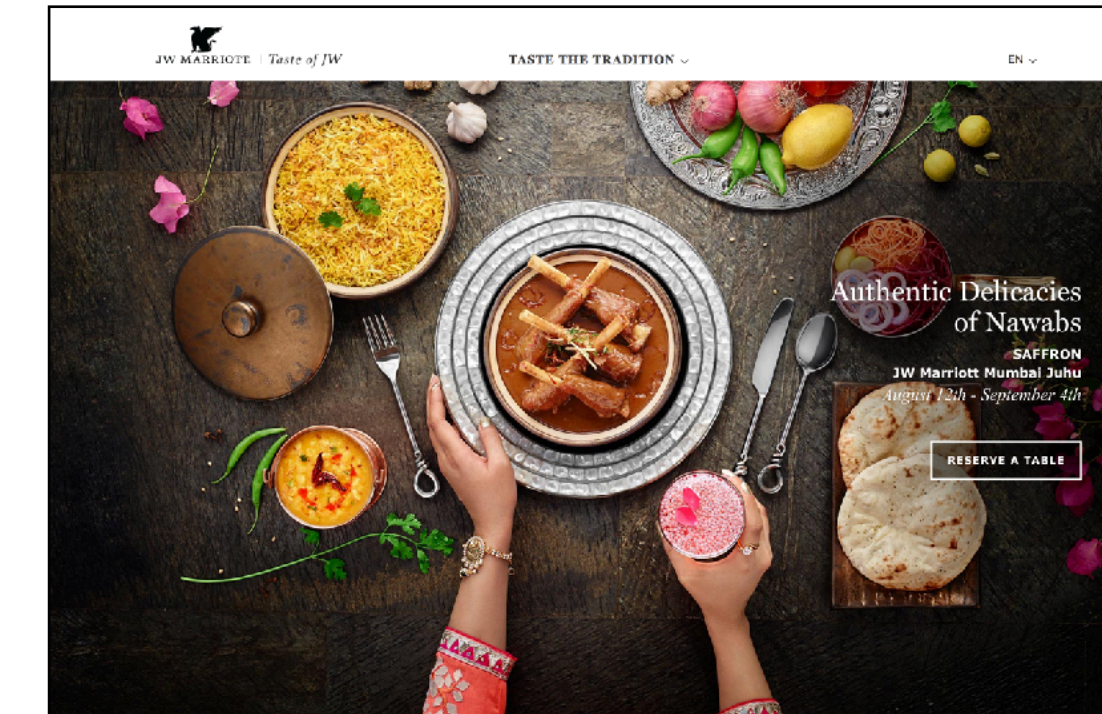
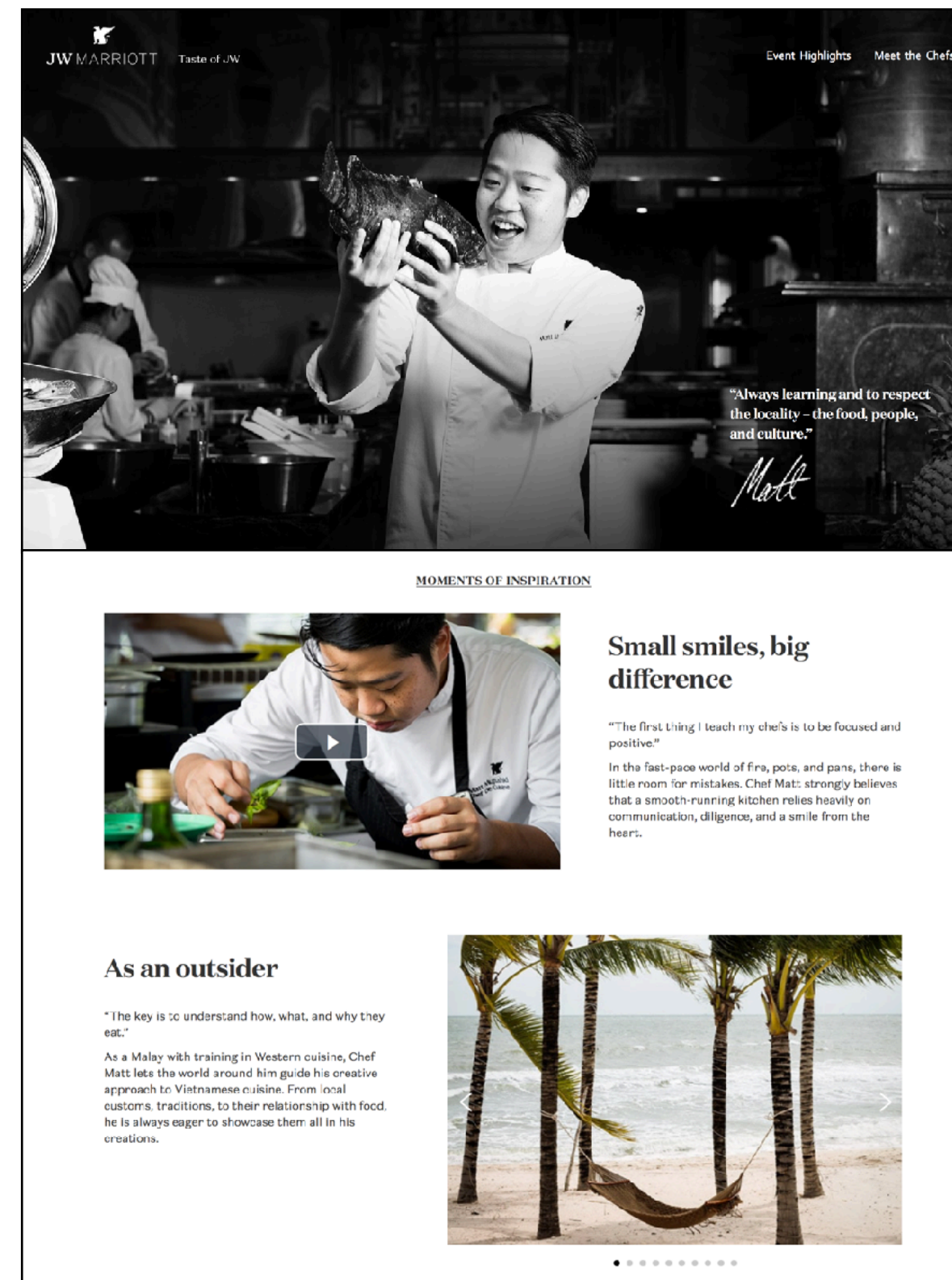
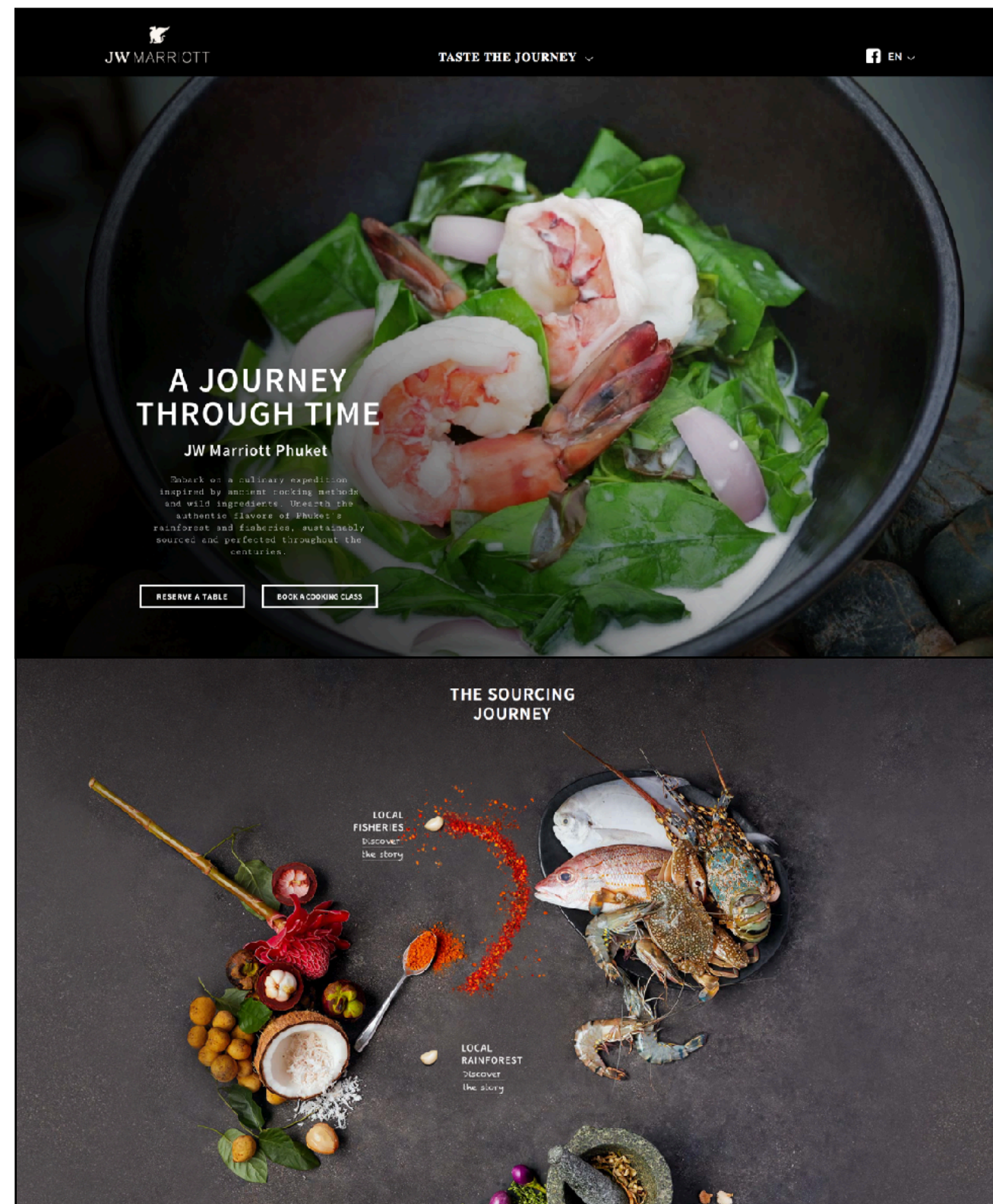
Contents in 4 languages - English, Korean, Vietnamese and Simplified Chinese, can be maintained via our Content Management System (CMS).

<http://www.tasteofjw.com>





Website in Responsive Design Multi-lingual with CMS



Live demo:

Home page

Taste of Journey

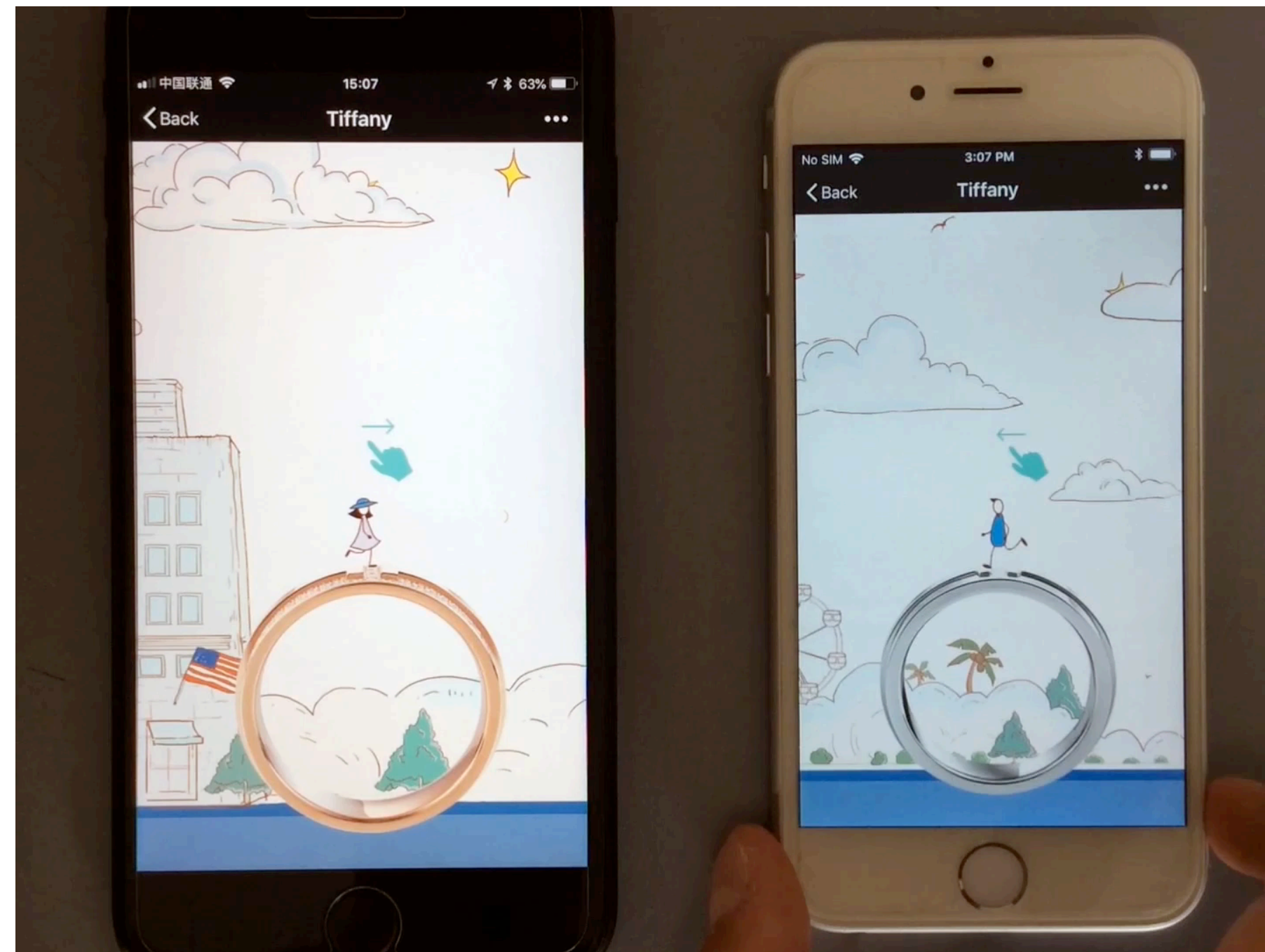
Campaigns

TIFFANY & Co.

WeChat Mini Campaign Site for 520 Festival
Interaction between 2 devices
Dual-device mode (2 devices in portrait mode)
Single-device mode (1 device in landscape mode)



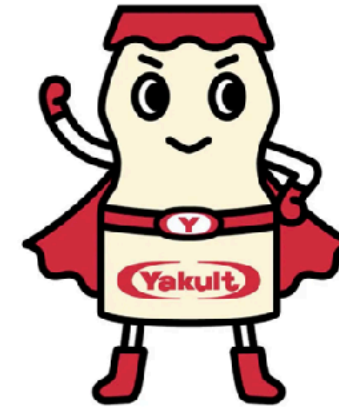
Video demo:



Watch video demo:
<https://youtu.be/QTgULk9FcHg>



Yakult



Gamified Loyalty Program

Yakult

增益菌 健腸道

選擇遊戲角色

START

< 返回“今日玩咗未”主頁

Yakult

Time: 00:32 Point: 540

LEVEL 1

02:09

Yakult

Time: 01:46 Point: 2380

LEVEL 2

02:09

Yakult

Time: 01:03 Point: 1350

LEVEL 1

MISSION COMPLETE

好的開始，請繼續努力!

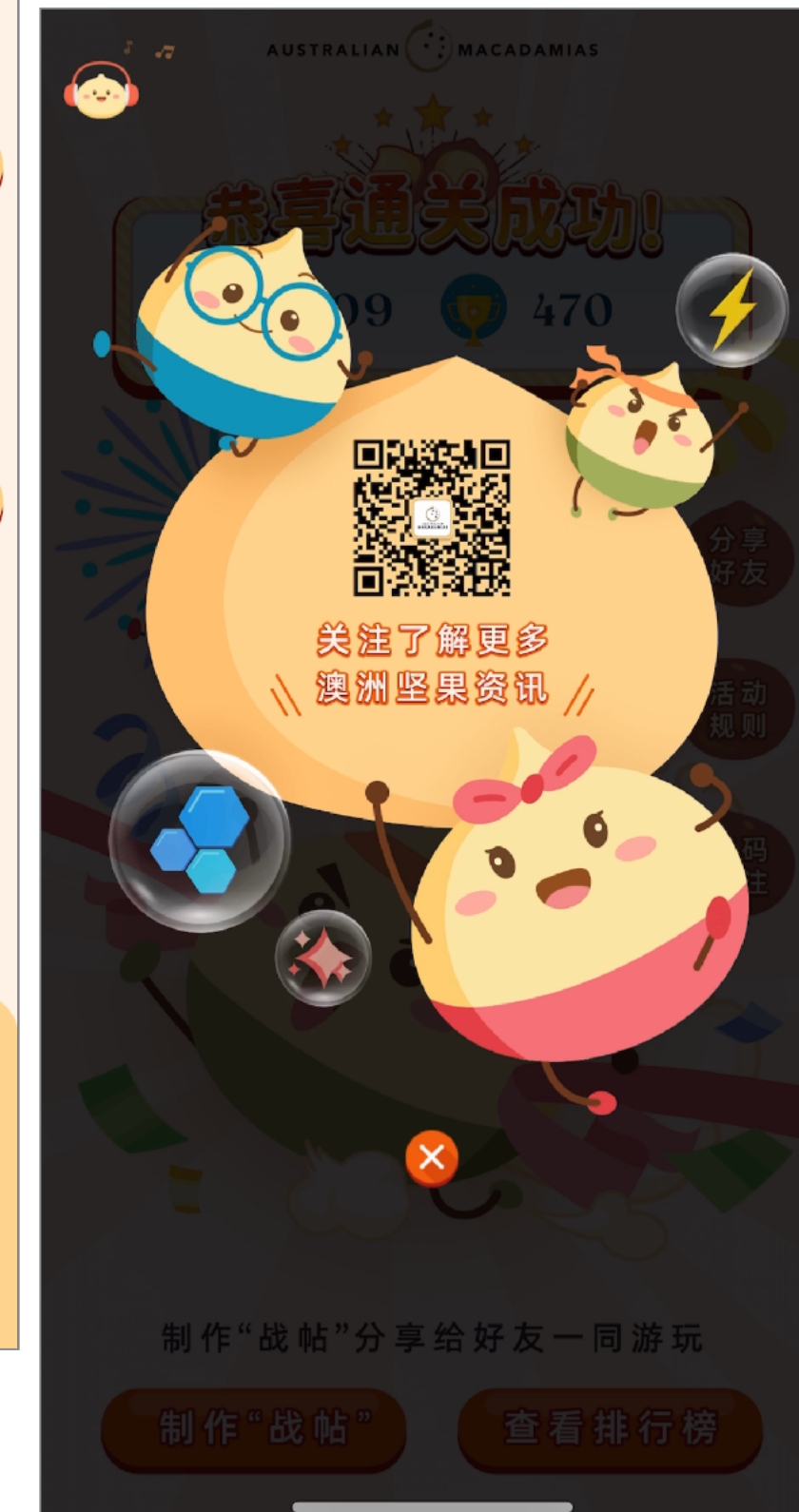
下一關 >

離開

Gamified Loyalty Program



Gamified Loyalty Program



Video demo (Click to play):



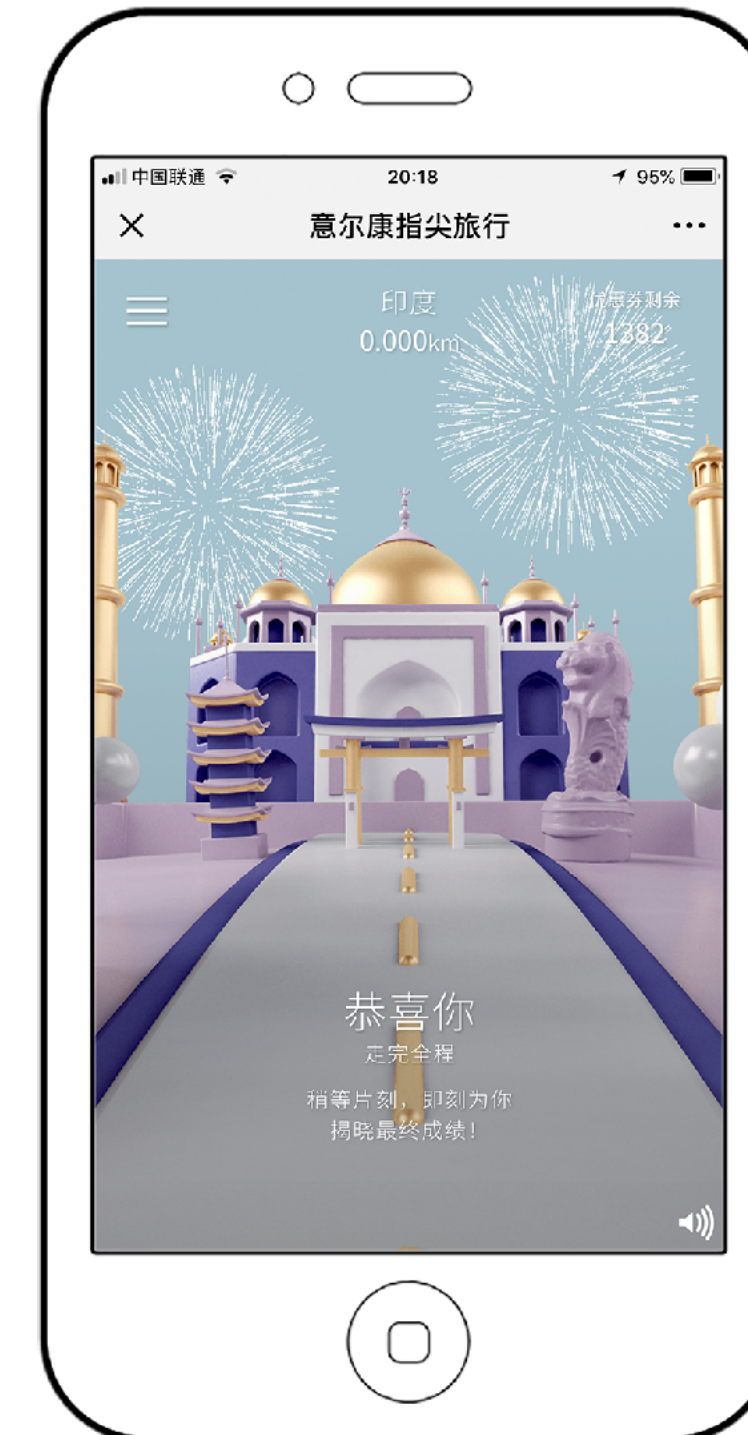
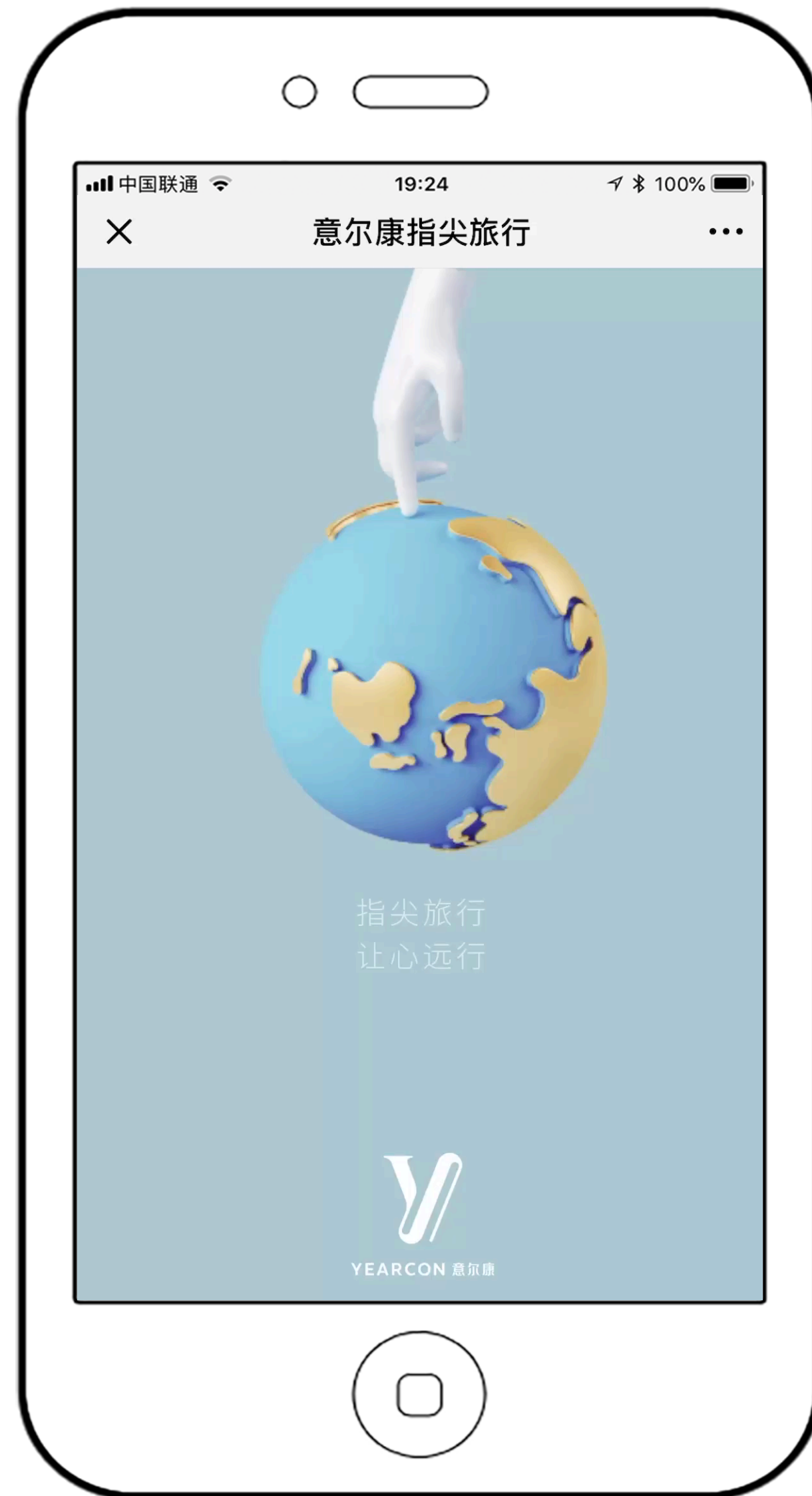
YEARCON 意尔康

匠心为你每一步

WeChat Mini Game

Race to the destination with fingers

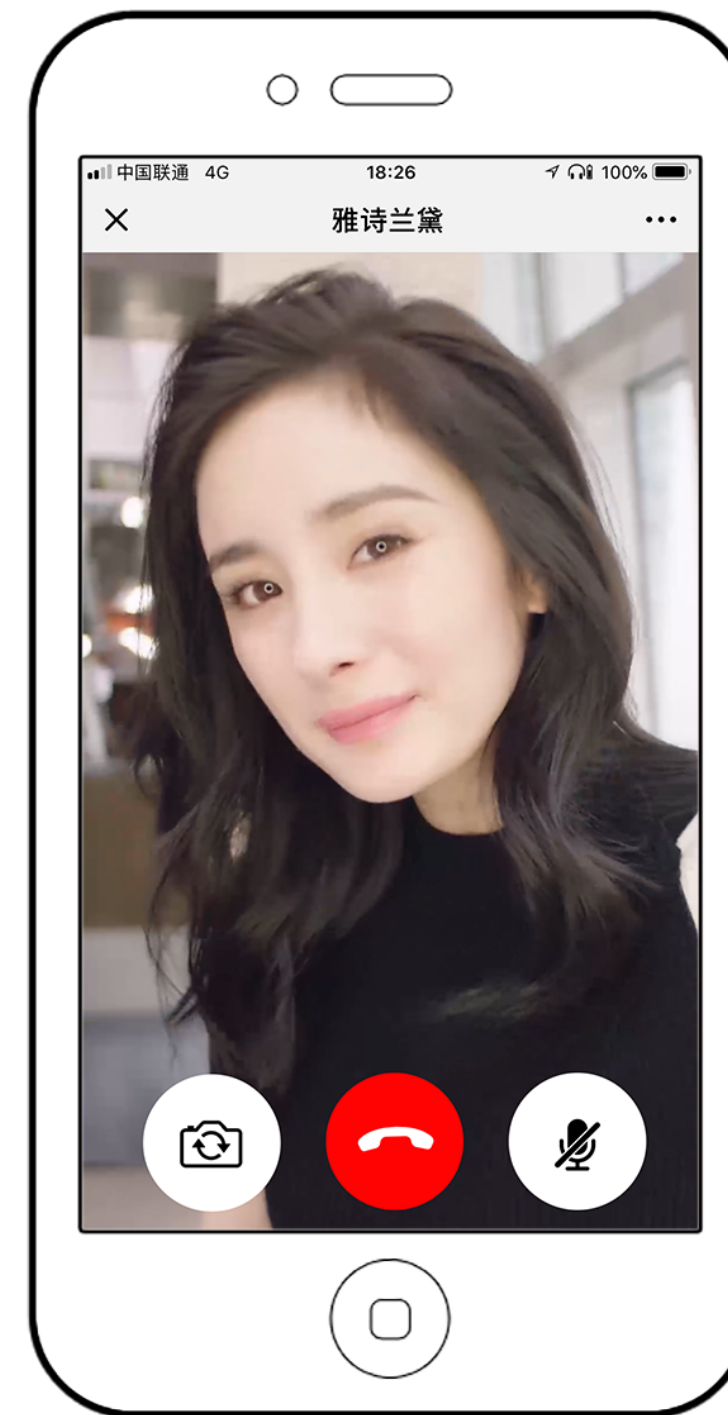
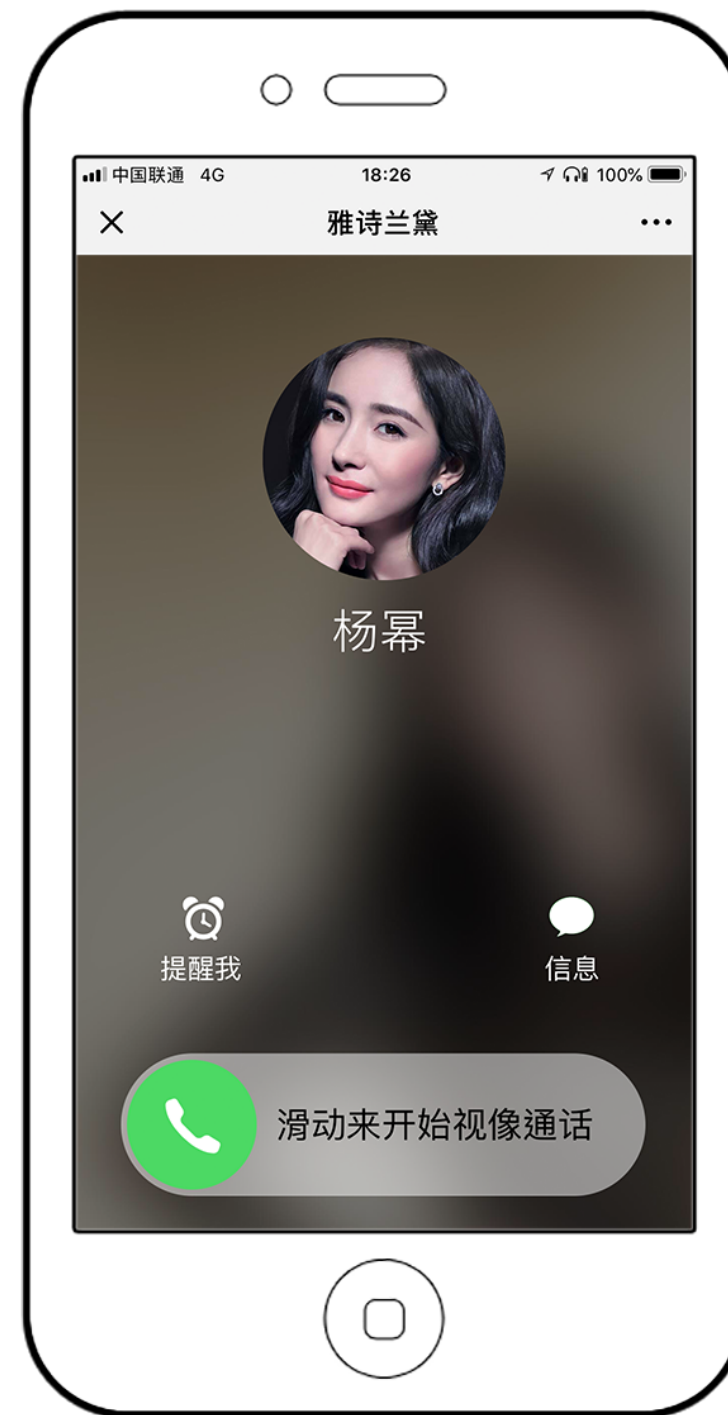
3D animation + WeChat integration



ESTÉE LAUDER

Mini Campaign Site on WeChat and Official T-mall Site

Simulate Face-time video call from Yang Mi

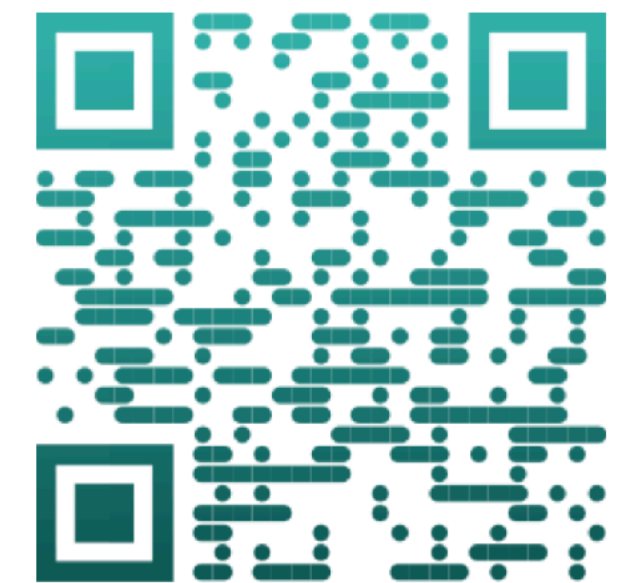




WeChat Mini Campaign Site
720° Panorama View + Lucky Draw



Live demo:

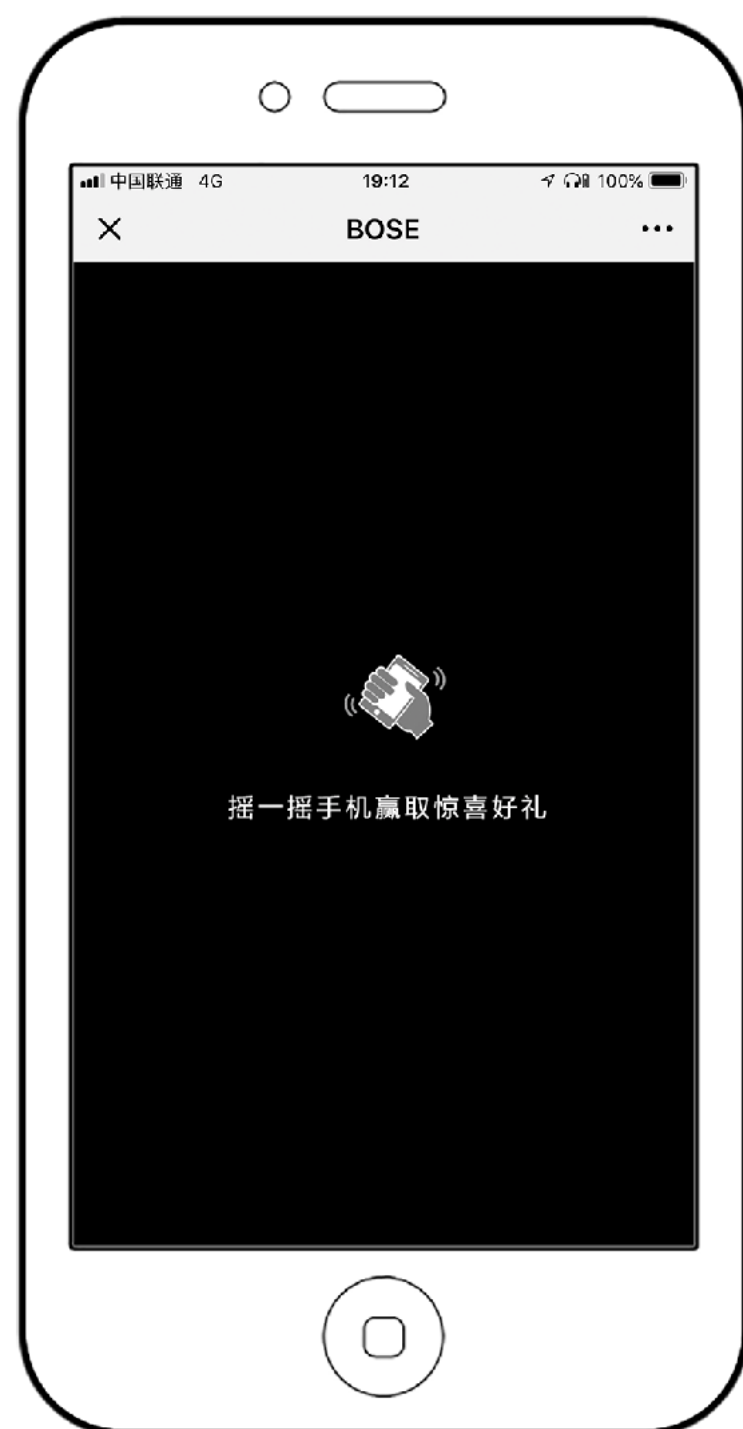
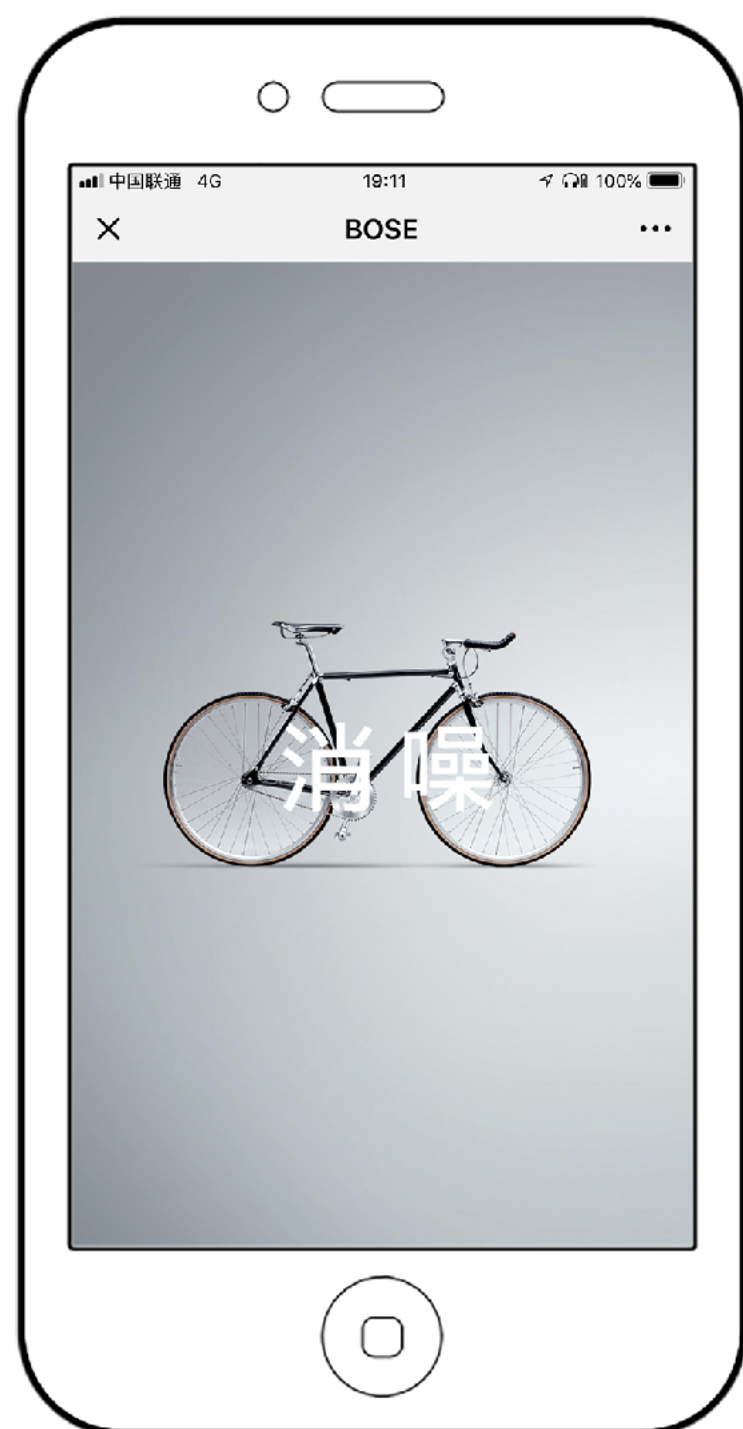




WeChat Mini Campaign Site

Smooth animation

Lucky draw



Live demo:



System development

Chinese Influencers (KOL) search engine and management system - launched on Jun 2018.


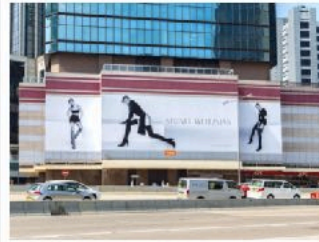


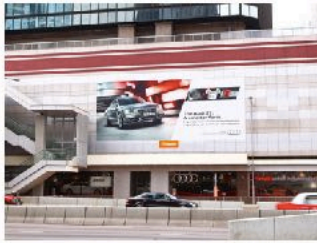
任务标题	任务状态	任务时间	用户昵称	手机号	审核管理员	操作选项
测试-瑶瑶2	已完成 (待评价)	2018年12月31日至2018年12月01日	王思聪吃热狗	13333333333	李瑶瑶	查看 / 审核
爱接不接饿不死你	已完成 (待评价)	2018年11月30日至2018年11月30日	很酷没错了!	18799999999	小倩	查看 / 审核
微信工作号的任务	已完成 (待评价)	2018年11月28日至2018年11月29日	很酷没错了!	18799999999	汪青	查看 / 审核
付盈快接任务	已完成 (待评价)	2018年11月28日至2018年11月30日	鱼儿游yer	18136756789	汪青	查看 / 审核
微信工作号的任务	已完成 (待评价)	2018年11月28日至2018年11月29日	shkhjkh	18700009999	汪青	查看 / 审核
测试-瑶瑶2	待提交稿件	2018年12月31日至2018年12月01日	98K八倍镜	13888888888	李瑶瑶	查看 / 审核
狗狗也是太可爱了吧	已完成 (待评价)	2018年11月28日至2018年11月30日	账号12345	18154325432	汪青	查看 / 审核
付盈快接任务	待提交稿件	2018年11月28日至2018年11月30日	98K八倍镜	13888888888	汪青	查看 / 审核
杠精老是逼我	已完成 (待评价)	2018年11月28日至2018年11月29日	汪哈哈哈喷了嘛	18678906543	汪青	查看 / 审核
杠精老是逼我	待提交稿件	2018年11月28日至2018年11月29日	98K八倍镜	13888888888	汪青	查看 / 审核
付盈快接任务	待提交稿件	2018年11月28日至2018年11月30日	zldzld	13476578987	汪青	查看 / 审核
微信工作号的任务	待提交稿件	2018年11月28日至2018年11月29日	clafy	18087373494	汪青	查看 / 审核
狗狗也是太可爱了吧	待提交稿件	2018年11月29日至2018年12月01日	zldzld	13476578987	汪青	查看 / 审核
付盈快接任务	待提交稿件	2018年11月28日至2018年11月30日	clafy	18087373494	汪青	查看 / 审核
彭于晏超帅的!	已完成 (待评价)	2018年11月29日至2018年11月30日	clafy	18087373494	汪青	查看 / 审核
hello 看我	已完成 (待评价)	2018年11月30日至2018年12月01日	clafy	18087373494	汪青	查看 / 审核

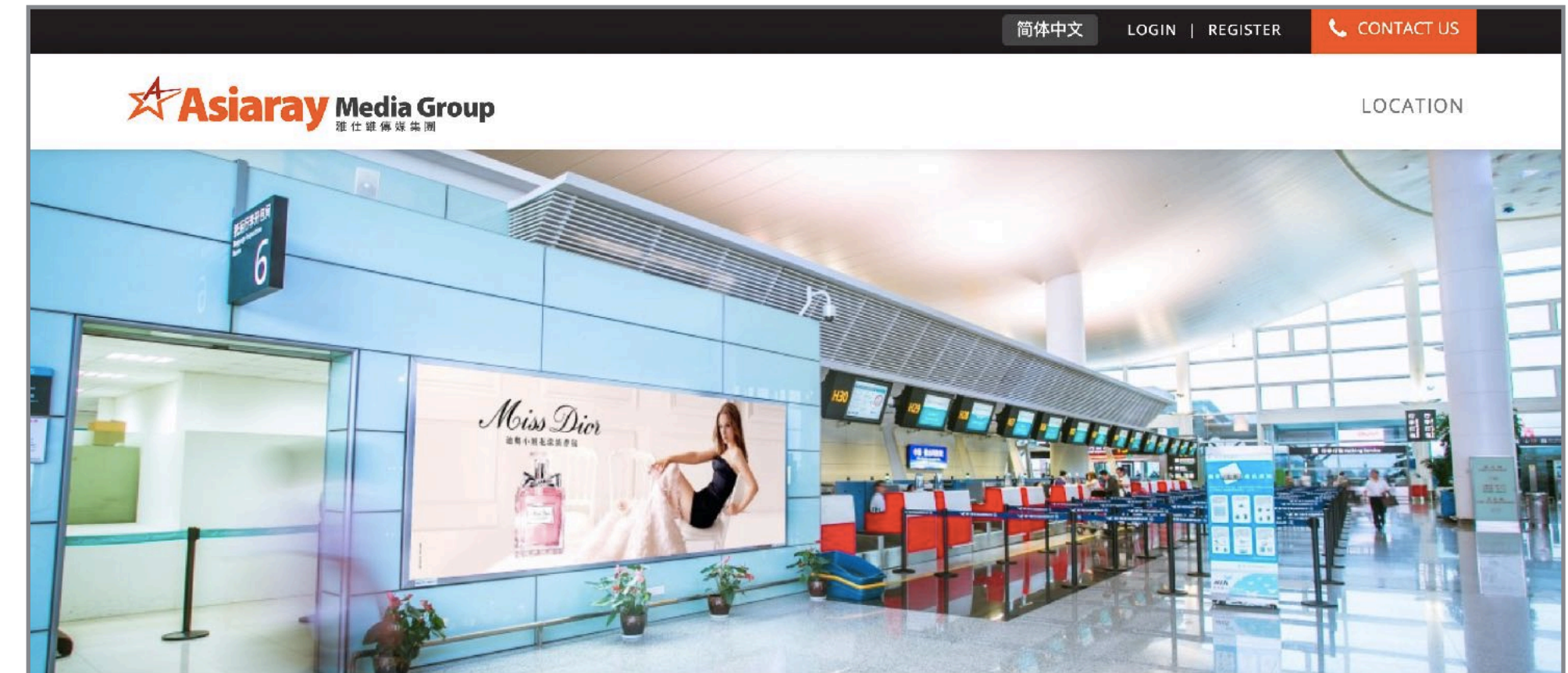
Web-based outdoor media management system - launched on Dec 2017.



Hong Kong Outdoor Media

In Hong Kong, our billboards are located at prominent areas. Altogether with different creative display formats like window stickers, roof-top billboards, clock tower billboards and so on, can help in promoting the brand images of companies in various categories to their target audiences.

HK	Admiralty		Admiralty CITIC Tower LED Animated Wall Admiralty CITIC Tower Type : LED Dimension : 35 x 73 m View detail >
HK	Causeway Bay		Admiralty Centre Sticker Wrapping Admiralty Centre E Plus Type : Wall Sticker Dimension : 35.5 x 6.8 m View detail >
HK	Central		Admiralty Centre Sticker Wrapping Admiralty Centre East Type : Wall Sticker Dimension : 18 x 6.8 m View detail >
HK	Mid-Levels		Admiralty Centre Sticker Wrapping Admiralty Centre Mega E Type : Wall Sticker Dimension : 57 x 6.8 m View detail >
HK	North Point		Admiralty Centre Sticker Wrapping Admiralty Centre West Type : Wall Sticker Dimension : 15 x 6.8 m View detail >
HK	Wan Chai		
KLN	Hung Hom		
KLN	Jordan		
KLN	Mong Kok		
KLN	Tsim Sha Tsui		



Hangzhou Xiaoshan International Airport

Hangzhou Xiaoshan International Airport located at Zhejiang province east of Hangzhou city. It is China's important Trunk Airport, international scheduled airport, Zhejiang's first aviation gateway. 2014 Xiaoshan Airport routes reaches 86 cities in Mainland China, 35 international and regional cities. Established Hangzhou as centre, domestic covered, connecting South East Asia, Europe, U.S.A. and Africa's passenger and cargo airway network.



249K
aircrafts movement/year



31.595M
passengers' trip/year



11.4%
passenger traffic growth

Floorplan List view



Departure		Domestic T1 Departure Hall Wind Tower 1.21 x 1.95 m
Arrival Interlayer		Light Box HZ-AP-DD13
Arrival Baggage Reclaim Hall		Domestic T1 Departure Hall Wind Tower 1.21 x 1.95 m
Airport Road, Outdoor Media		Light Box HZ-AP-DD14
Trans Regional Media		Domestic T1 Departure Hall Light Box 1.21 x 1.95 m
		Light Box HZ-AP-DD15
		Security Check, Domestic T1 Departure Hall Wind Tower Light Box 1.21 x 1.65 m
		Wind Tower Light Box HZ-AP-DD25
		Security Check, Domestic T1 Departure Hall Wind Tower Light Box 1.21 x 1.65 m
		Wind Tower Light Box HZ-AP-DD26
		Security Check, Domestic T1 Departure Hall Wind Tower Light Box 1.21 x 1.65 m
		Wind Tower Light Box HZ-AP-DD26

Web-based outdoor media management system - launched on Dec 2017.

ASIARAY360 / BACKSTAGE CONTROL PANEL Dashboard Location Manager Media Manager Security Setting ENGLISH admin

Location Manager / Location / Hangzhou Xiaoshan International Airport / Manage floors/zones / Add/edit form

简体中文 English

Label: For zones cannot be presented by a label (e.g. Outdoor media, Others, etc.), simply leave this field as blank.

Name:

Description:

Floorplan



- 灯箱 (Light Box)
- 电子拼屏 (Electronic Wall)
- 通风口灯箱 (Ventilation Light Box)
- 展位 (Booth)
- 吊旗 (Banners)
- 免费上网体验区 (Free Internet Experience Area)
- 电视刷屏 (TV Wall)
- 看板 (Signage)

Browse ...

(尺寸: 3000px x 3000px · PNG格式)

ASIARAY360 / BACKSTAGE CONTROL PANEL Dashboard Location Manager Media Manager Security Setting ENGLISH admin

Media Manager / Media Sales Package / Add/edit form

Media(s) in this package

Location	Floor/Zone	Media Code	Media Type	Name	Unit Price	Actions
Kunming Changshui International Airport	[3/F] Domestic & International Departure	KMCS-AP-CDB08	Stickers - Wall Sticker	domestic departure central gallery	RMB 250000	Remove this item
Hong Kong Outdoor Media	[HK] Admiralty	Admiralty Centre E Plus	Stickers - Wall Sticker	Admiralty Centre Sticker Wrapping	HKD 1520000	Remove this item
Hong Kong Outdoor Media	[HK] Admiralty	Admiralty Centre Mega E	Stickers - Wall Sticker	Admiralty Centre Sticker Wrapping	HKD 1620000	Remove this item
Kunming Changshui International Airport	[3/F] Domestic & International Departure	KMCS-AP-CDB05	Stickers - Wall Sticker	domestic departure central gallery	RMB 250000	Remove this item
Hong Kong Outdoor Media	[HK] Admiralty	Admiralty Centre East	Stickers - Wall Sticker	Admiralty Centre Sticker Wrapping	HKD 1400000	Remove this item
Dali Airport	[2/F] Domestic & International Departures	DAL-AP-BOX	Unclassified - unclassified	DAL-AP-BOX	RMB 30000	Remove this item
Kunming Changshui International Airport	[3/F] Domestic & International Departure	KMCS-AP-CDB07	Stickers - Wall Sticker	domestic departure central gallery	RMB 250000	Remove this item
Cangyuan wa airport	[F1] outdoor media	CAY-AP-G01	Outdoor - High Rise Pole	To the left side of the terminal	RMB 90000	Remove this item
Cangyuan wa airport	[F1] Indoor media	CAY-AP-A02	Light Box - LED Light Box	Reach the left wall of the baggage claim hall	RMB 70000	Remove this item
Dali Airport	[2/F] Domestic & International Departures	DAL-AP-A13	Light Box - Wall Light Box	Arrival Corridor	RMB 150000	Remove this item

Search & add media(s) to this package

Location: Floor/Zone: Keyword:

简体中文 English

套装名称:

描述:

Shared to all languages

价格:



Launched on 2003

Outdoor media management system was built by our team for Tom Outdoor Media Group (TOMG) in 2002.

This system managed the entire workflow between the media companies under TOMG and the clients who subscribed their services (Subscribers).

Subscribers can search and browse the availability of outdoor billboards and submit their requirements to request a proposal from TOMG. They can also review the existing status of the billboards they subscribed, such as the monitoring reports and maintenance history.

ESTÉE LAUDER

iPad-based training portal and sales kit for salespersons across Asia Pacific.
This website is integrated into Estee Lauder's internal SharePoint environment.

ESTÉE LAUDER
APAC RETAIL MARKETING EPLAYBOOK

High Traffic Everyday Beauty Invites CTC Glam It Up Re-Nutriv Best Practices

FY20 RETAIL ACTIVATION STRATEGIES

HIGH TRAFFIC BIG MOMENTS
MAXIMIZE TRAFFIC & RECRUIT KEY FESTIVAL
HERO PILLARS LAUNCHES & RP

SERVICE INNOVATION
RECRUIT (SMALL SCALE) & REPEAT IN-STORE IN LOW TRAFFIC SEASON
GLAM IT UP/EVERYDAY BEAUTY INVITES (APAC VERSION OF @ELTODAY)

CHINESE TRAVELING CONSUMERS
MAXIMIZE CTC IN-STORE PURCHASE
EVERYDAY CTC ENGAGEMENT
KEY FESTIVAL CTC ENGAGEMENT

ESTÉE LAUDER APAC RETAIL MARKETING EPLAYBOOK

High Traffic Everyday Beauty Invites CTC Glam It Up Re-Nutriv Best Practices

FALL/WINTER 19 KEY ANCHORS

Asia Relevancy

- Skincare needs
- Latest Trends
- Themes and looks

Lifestyle

Define your Fall Tone-on-Tone style

- Latest Social lifestyle, trends based themes & conversation

Exciting KV

Beat the Cold Get the Glow

- Eye catching visuals
- Storytelling copy that invite to store

Simple Flow

- BA invitation
- In-store experience maximizing existing in-store looks, techniques
- Thank you

EVERYDAY BEAUTY INVITES FALL/WINTER 19 MENU

Lip ▶
Define your Fall Tone-on-Tone style

Face ▶
Get Flawless Skin to Travel

Eyes ▶
Fall for Brighter Eyes

Serum ▶
Fall Nights Dream: Wake up to Radiant Skin

Essence ▶
Beat the Cold Get the Glow

Moisturizer ▶
Fight the Drying Freeze

ESTÉE LAUDER APAC RETAIL MARKETING EPLAYBOOK

High Traffic Everyday Beauty Invites CTC Glam It Up Re-Nutriv Best Practices

New Look Book page

Omni: make up App GIU menu refresh with New look

VM @Makeup station Lightbox refresh with new Look KV

VM @Makeup station Highlight Stard refresh with new Look KV

Look Unit refresh (if relevant, please contact APDC)

4 Look Technique

LOOK DESCRIPTION
Clean and radiant, extra highlight on cheekbone and forehead to bring you the good luck in the new year. Red is a symbol of CNY, use Red on lips this year to brighten up the whole look.

PRODUCT FOCUS/SHADE CREDIT


GET THE LOOK

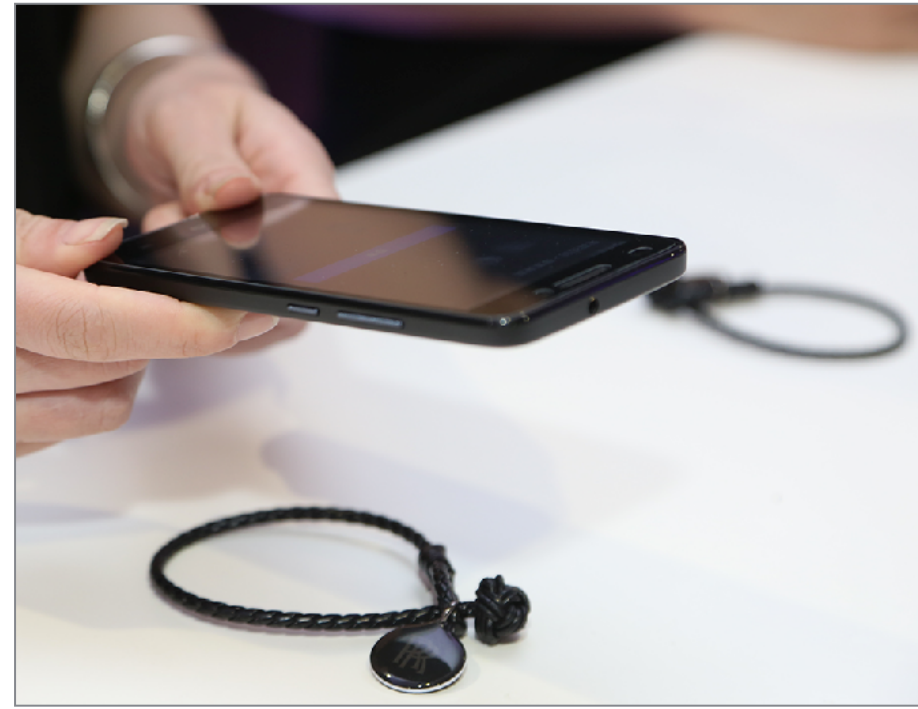
- Apply FAB foundation all over the face to create satin glow finish;
- Foundation mix with small amount of Envy Lipstick in 520 Carnal to create a natural and glowing cheek color;
- Brighten up eyelid using base color from eyeshadow palette, and deep set the eye socket using darker shades;
- Draw a natural eyeliner using DW Eye Pencil in black, and finish with mascara;
- Moisturize lips using Blooming Lip Balm and apply Envy Lipstick in 520 Carnal



Inside Rolls-Royce Brand Exhibition, Shanghai - 19-22 April 2015

Circoworks developed an Android-powered solution to offer a seamless experience by leveraging the NFC technology.


Guests arriving
event site



Verification and check-in
by scanning Guest's QR Code



Guest receives a NFC bracelet



On-site photographers take photo for guest, a SMS will be automatically delivered to the guest with a download link of the photo In full resolution.



An Android-powered device is available at every booth, user view details by simply move his/her bracelet near the device. Guests activities are tracked.

